

PHILIPPINE SUNDAY INQUIRER



REEF RICHLY This Emperor Angelfish resting over colorful reef is actually getting a cleaning from cleaner wrasses in the Tablasara Reef National Park, Tablasara is home to about 100 species of sharks and 340 species of coral—more coral species than Hawaii, the Great Barrier Reef and the Caribbean combined.

PHOTO: CORNELIUS

CJ's fate hangs on 2 laws

Not so fast; Senators split which rule to apply in Corona case

issues still to be settled, Basas say

By Lela B. Selvarina and TJ Burgoin

THE EXCHANGE of hugs and kisses between the Basas and the Coronas last Friday was just the first step in a long journey of healing and reconciliation.

In a statement they issued yesterday, Corono, Ana, Isabel, Francisco and Eric Basa said there were issues concerning their family that still needed to be resolved, even as they try to heal the rift that has divided them for three decades.

"There are still fundamental differences that have to be addressed, including the damaging statements, falsehoods and accusations against our family, the posture of our Lolo Charing (Ramon Basa), court convictions, BGC stock and financial issues, and, most especially, clearing the tarnished good name of our father, Jose Maria Basa III. The truth must be made evident," they said.

"This will be a long journey of healing and reconciliation. It will take time and it may be a painful process for all involved."

NOT FOR AD



PAINTED FACES AND HAPPY FACES at the grand parade on Saturday at Makati City Hall celebrating the Sampiro de Makati, a festival marking the 342nd founding anniversary of the city.

The mystery of the Friday hearing

Editor's Note: This is a weekly review of the impeachment trial of Chief Justice Renato Corona. It aims to help the public appreciate the legal issues and make their own judgments on the merits of the case.

By Raul C. Pangalanan, Columnist

COMMENTARY

THE MYSTERY of the Friday hearing was why both parties were no longer interested to look at the bank accounts. But what is really perplexing is why the Senate

itself could very well have spread the accounts—but failed. Either the senators had already made up their minds, and there was no need to look at the bank accounts, or

THE MYSTERY of the Friday hearing was why both parties were no longer interested to look at the bank accounts. But what is really perplexing is why the Senate

By TJ Burgoin

SOME senators find Chief Justice Renato Corona's explanation for not reporting his bank accounts in his financial disclosures "absurd," and his waiving his right to confidentiality an attempt at damage control.

Yesterday three days before the Senate impeachment court decides Corona's case, Sen. Angilino Plamentel III said the Chief Justice's defense would "rise and fall" on his explanation that his US dollar accounts were confidential, and his post-accounts were "un-audited funds."

Sen. Miriam Defensor-Santiago said Corona's act of reporting those accounts in his statements of assets, liabilities and net worth (SALNs) was not an impeachable offense, but some of her colleagues held a different view.

"That is a totally erroneous interpretation," Sen. Franklin Drilon said in a phone interview. "There is no question that

a dollar deposit is an asset, and it's a twisted logic that you need not report because it's strictly confidential. That's absurd."

Drilon added, "If you interpret it in that manner, then a corrupt official will simply convert the money he has stolen into dollars, and deposit those, and he has no obligation to report it."

The Foreign Currency Deposits Act (FCDA), which guarantees the confidentiality of dollar accounts, bars the banks, not the depositors, from disclosing information on those accounts, Drilon said.

CHB/AG

Apology, waiver won't save Corona-prosecution / A20



CJ is best witness for prosecution, says Palace

By Norman Bordadora

MALACANANG is not shaken by Chief Justice Renato Corona's dramatic second turn at the witness stand, and thinks the top magistrate is "the best witness for the prosecution."

"Mr. Corona has finally admitted what the

CORONA/AG

Migrant group asks for exact votes cast in 'AI'

By Nilda G. Flores, Correspondent

LOS ANGELES—Exactly how many votes were cast for each "American Idol" finalist?

A soapville group promoting migrant rights asked the pro-

ducers of the popular reality singing competition on Friday (June 15) in Manila to reveal how many votes were cast for each of the top two finalists this season. "In the spirit of transparency and public trust,"

"We deserve to know the un-

diverse groups, including the immigration as to how the board of auditors conducted the tallying of votes," said the Washington, DC-based Migrant Heritage Commission (MHC) in a letter to "Idol" executive producer Nigel Lythgoe.

The show has never revealed vote tallies, not even at the end of the season.

MHC, a nonprofit organization, has guaranteed big bucks for Jessica as No. 2 / A6

SpaceX ushers new era for private space flights

WASHINGTON—SpaceX on Friday became the first commercial outfit to send its own cargo capsule to the International Space Station (ISS), heralding the start of a new era for private space flight.

The landing marked the climax of the California-based company's demonstration

mission to become the first to restore US access to the space outpost after National Aeronautics and Space Administration (NASA) ended the three-decade shuttle program last year.

With no humans on board, the Dragon capsule is delivering about a half ton of

supplies and science experiments for the ISS, and aims to return a slightly larger load of gear to Earth on May 31.

"There was so much that could have gone wrong, and it went right," SpaceX chief executive Elon Musk, a billionaire in-

SPACEX/AG

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WHAT'S INSIDE

LIFESTYLE • Gaite Forés to cook 'sinigang' in Italian town piazza • Battle of heartthrob celeb endorsers: Bench vs Penshope • Original Jesuit Fr. James Reuter at 96 **ENTERTAINMENT** • 'AI' postmortem: Time to bring out the sour grapes **NEWS** • Whodunit in the Yarnian: 'The Pope's butler did it' • Hunt for Delfin Lee, son, 3 other Globe Asiatique execs launched • White House announces Obama meeting with P-Noy • Relatives join search for pilots of missing PAF plane • Rally 'round Padaca, urges 'turning priest' • Career diplomat Sonia Brady new envoy to China

Panel in Geneva to defend PH rights record

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4 DELIGHTFUL led by Justice Secretary Lelio de Lima left for Geneva, Switzerland, under the national flag the second cycle of the 100-year Perpetual Service, which will crown the human dignity renewal of the Philippines on May 20.

⁷The Universal Periodic Review (UPR) of the United Nations Human Rights Council is a mechanism by which the human rights records of UN member-states are reviewed by member-states with a view to further promote and protect the overall enjoyment of people's human rights," the Department of Foreign Affairs said.

It noted that De Lima was a human rights advocate and chaired the Committee on Human Rights in the Agency administration. The delegation includes representatives from various government ministries.

The delegation will address concerns raised at the UN Human Rights Council regarding alleged extrajudicial killings, disappearances and torture.

Millions belonging to the Philippine (PH) Youth moved to Germany ahead of the Philippine delegation and said yesterday that they had found a receptive audience in various foreign capitals regarding "the real state of human rights in the Philippines."

Positive reception

Executive chair Marie Hilas-Henriksen, 41, co-leader of Philippine UN Watch, said in a statement that the lobbying efforts of the group, which is composed of 11 human rights and peace advocates as well as church and union organizations, have the Philippines

A significant number of foreign missions and consuls had been recruited positively by a diverse list of foreign dignitaries who have consistently expressed their keen interest in knowing more about the Philippine rights situation on the ground.

that have incidentally discussed issues such as questions with the various teams of the Philippine GPH. Finally, delegations have expressed their concerns about the compliance of the Philippine governments with its constitutional and pledges to the recommendations on the first report of GPH in 2003 as well as other stakeholders should follow. "Business as

7. The part is liquid long: can enter long

the fact that 71 countries had lined up to make statements, ask questions and make recommendations to the Philippine government on a wide array of outstanding human rights issues when the Manila panel convened earlier in May 1991.

"The foreign missions have assured the delegation that they will take into serious consideration all the concerns raised by the Philippine UPR Watch and correspond them with the official national report of the Philippine government," Espinoza said.

The recurrent points that surfaced through the face-to-face interactions with the foreign missions include the continuing carnage and killings, enforced disappearances and torture, impeding the rights of women and children, nationalization of indigenous communities and other pressing issues, she said.

According to Rodriguez, after four years from the time the UPR was instituted by the Human Rights Council in 2006, the Philippine government had largely failed to fulfil its promises in the first UPR cycle because various forms of human rights violations continued to occur and impunity still ex-

"Practically no one has been held to account and the Nigerian administration has remained passive, if not indifferent, to the demands for justice for the victims," she said.

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Journal of Internal Medicine 255: 395–404

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Corrective

ON THE MAY 21 ISSUE, the name of the author of a commentary on Page 811 of the Business section—"Sixteen-Patients management legacy"—was inadvertently omitted. The author's name is Elmore/Orkshof.

Books may be sent their respective publishers for inclusion in writing in the *Index Book*, Philippine Daily Inquirer, 499 Building, Chinese Plaza, Second corner Alabaster Street, Makati City, Tel. No. 867-4753-54-55; a small address: diabook@inquirer.com.ph

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Kin join search for pilots of missing Air Force plane

By Dana L. Pazzolungo

THE PHILIPPINE Air Force (PAF) moved family members of the two missing pilots of a light aircraft that crashed nine days off Marikina, Davao, that it was not giving up the search for the wreckage of the plane.

Family members on Friday were allowed on board a naval rescue vessel still searching around near La Mocha Island for signs of the two pilots and their C-262 plane.

"They're still searching and we're not going to stop until we find the wreckage," PAF spokesperson Col. Miguel Olad said yesterday.

No new debris has been found since the two confirmed parts recovered shortly after the crash, the PAF said.

"It's very devastating for us and of course for the families," Olad said.

While the PAF has not officially released the names of the pilots within the search is ongoing, other sources have identified them as Maj. Neil Tinsamang and 2nd Michael Argon.

"The plane was officially declared missing," Olad said.

He said the families were kept abreast of

everything the PAF was doing to determine what happened to the plane and its pilots.

"We will share everything. We will share what we do. We're taking care of them," Olad said.

On Friday, two family members were brought to the search site to see for themselves how the search operations were working. "We tell them what we're doing," Olad said.

PAF and Philippine Navy personnel are searching on near-by Lantawan Island off of La Mocha Island, between the tips of the mountain Cushman Point in Marikina.

The PAF said three other men had been assigned for shore and related support operations.

The C-262 aircraft with body number 714 left Baguio Point, Cebu, at 6:52 a.m. on May 19 for a proficiency flight over Cebu.

Following near La Mocha Island reportedly seeing the plane go down at around 7:12 a.m.

Since the crash, the PAF has grounded its entire remaining 38 C-262 turbo-prop planes which had been converted to light attack aircraft.

PAF buying new trainer jets

THE PHILIPPINE Air Force (PAF) is ordering this year a number of brand new aircraft.

These include 11 light-to fighter trainer jets, eight light transporters, three medium transporters and two helicopters.

The PAF said the order is among 36 contracts that the Air Force of the Armed Forces of the Philippines will sign this year. Delivery of the aircraft is expected in two years.

"Within the year we expect to sign contracts. We have 36 projects lined up, however of which is the 36A light-to fighter trainer or LFT. We have attack helicopters coming, light transporters and medium transporters that are slightly smaller than the C-130 cargo plane," currently in use, PAF spokesperson Col. Miguel Olad said.

"They have been approved by the senior leadership (of the Department of National Defense)," he added.

He said the rest of the 36 contracts were still being finalized.

From being one of the best in Southeast Asia during the 1960s, the Air Force then gradually deteriorated and became obsolete without being replaced, leaving the country with no external Air Force capability.

To upgrade the entire military's capabilities, the 2012 and 2017 are working to track the approval by July this year of a total of 136 contracts.

The contracts, mostly aimed at boosting highly-degraded air and maritime, maritime capabilities for the division of the Air Force administration. Dana L. Pazzolungo

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NEWS

WASHDC MAY 31 1967

Rally 'round Grace Padaca, urges 'running priest'

Dr. Lutz M. Schneider

EXPOSURE **joins:** H. Robert Brown has called on the public to rally behind Governor Paducah, the former governor of Indiana who has been unfairly accused of graft and malfeasance charges.

Bryers will hold a "Mass for Peace" at 9 a.m. today at the Quonset Memorial Circle and will officiate at a Mass in support of the beleaguered ex-governor.

Falacy was seldom stressed by the family-lawyers in significant court cases, which are too few to list at this time.

Someone to emulate
Byers condemned the prosecution of Paducah, and believed that her political enemies are best left untroubled against her.



INDIANA: Ft. Wayne will hold a transfer free market.

in evidence and also draws on the positive support.

⁴We need good and upright leaders like former Justice Chief Gonsu Babara. They also need



the support of industries who believe in them," he said.

The Office of the Ontario Auditor General last July charged Padua with graft and malfeasance for the allegedly improper award of a \$25-million project to a non-governmental organization, the Economic Development for Western Islands and Northern Lakes Foundation Inc., for its management of a supervised credit facility for the rice business. The contract was allegedly awarded without a public bid.

Not applicable
Fudala has denied the charges, saying that her appointment to the 2007 election was behind her persecution. She argued that the public bidding requirement was not applicable to the fire project because this involved a government-owned process that would be subject to

"This was the type of government the [political, economic] independence for small farmers through increased productivity and maximal earnings," he said.

Deliver grace

Using power and money, they can push and act to rapidly weak and corrupt justice systems even against a righteous cause. Thus, the case will not

Declaration was a popular radio commentator who took on the Oco, the political class that held sway over Bolivia for almost 30 years. The weekly defamed the then governor, President Dely, for the pressuring it to join the war. He was sentenced, in 2003, against another Dely. Brigadier Dely, also a former governor, who pronounced the verdict.

Shelton's party, Edie Weir Sherraden, the Good Grove owner and Ethel Leadbitter, has shown its support behind her, claiming that she was a victim of bribery.

[illegible]

SPOTTED
A Mexican Ocean Park marine biologist releases a baby white-spotted humpback whale (*Metopos squameatus*) during the park's "Back to the Wild" campaign to reintroduce Ocean Mammals. Risers to the left shallow coastal waters, many spots of the humpback whale have been classified as "new threatened." The sharks, whose numbers have declined due to poaching and habitat degradation, are bred in captivity then tagged for tracking purposes before being released. — JEFFREY M. HARRIS

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THE NATIONAL police force is looking for a few good men and women, respected by Muslims, Hindus and Christians.

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Naia runway closed for repairs

Dr. Tanya G. Simpson

A PORTION of the Miami Springs International Airport (Miami) main runway has been partially closed to traffic beginning presently to make way for some improvements, according to the Miami International Airport Authority (MIAA).

Airline Carriers, MIAA Airport Operations Department chief, said work on one end of Runway 08—about 200 meters long—and the replacement of the threshold lighting system will take about a month.

As a result, pilots have been advised that the runway length has been shortened to 3,119 metres from the actual span of 3,418 metres.

Candidates said prices have been given

The system is made up of "unconnected" bits and "off" starting at the airport's Delta 3 position which is adjacent to the runway at State Street.

Discussion

Flows of long-hand Righties (of eight have or more functions) will have the option to use the entire runway but will have to be cleared from the Echo 3 position by a push back tractor.

"They also have the option of sailing at from the Delta 3 junction, but will have to cut down on either the fuel or number of passengers they have on board," he said.

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Talk of the Town

Infant-feeding policies in PH

By Alex C. Dizon

THE PHILIPPINE population rose to 95.4 million in 2010, growing at nearly 1.9 percent over the past decade, the National Statistics Office recently announced.

The rapid population growth was one of the factors that led to the country failing to achieve one of its millennium development goals, which was to reduce by 17.2 percent the percentage of underweight 5- to 14-year-old children by 2020.

The United Nations International Children's Fund (UNICEF) recognizes that nutrition is a basic human right and is vital to the survival, growth and development of children.

Healthy kids

Children, who are given proper nutrition, especially in the early years of their lives, are more likely to be healthier and become productive members of their families and communities. Healthy children can also contribute to their country's development.

Malnutrition among children, however, remains to be a major problem not only in the Philippines but also worldwide. According to UNICEF, 23 percent of the world's children under 5 were undernourished in 2002-2004, while the global average was 16 percent for the Philippines. It was also estimated that more than a third of all child deaths could be attributed to malnutrition.

Feeding program

One of the intervention programs designed to fulfill every child's right to adequate nutrition all over the world was the Infant and Young Child Feeding (IYCF). In 2003, the United Nations Children's Fund (UNICEF) and World Bank developed the Global Strategy on Infant and Young Child Feeding (IYCF) after consultations with representatives of different countries, multilateral agencies, nongovernmental organizations and community partners.

The global strategy recommendation states for infants to be exclusively breast-fed for the first 6 months of life. This means that infants should be fed only with breast milk or breast milk substitute with no other food or drink, not even water except breast milk containing milk expressed or from a breast milk substitute. It also states that infants should be fed on demand, but not the infant to receive oral stimulation without nipple pads and nipple shields, artificial or natural.



HOTBIRMS of newly born babies practice breast-feeding at the neonatal ICU of St. Jose Fabella Memorial Hospital, Manila.

after six months, infants should receive "nutritionally adequate and safe complementary feeding" that will complement breast-feeding and promote continued breastfeeding and "breast-feeding should continue for up to 2 years or beyond."

According to a UNICEF report, following these recommendations can lower a country's respiratory illness and diarrhea deaths to 30 percent to 95 percent, significantly increase the efficacy of child immunizations, lower the need for antibiotics by more than 30 percent, significantly reduce malnutrition, increase growth and provide most of the child's nutritional needs.

Psychological benefits

On top of breastfeeding mothers, some physiological benefits include a decrease in the risk of breast and ovarian cancer. Breast-feeding also delays ovulation, so that allows mothers to practice natural child spacing.

From the psychological point of view, a strong bond develops between the mother and the child. Due to the economic benefits of breast-feeding, it is better supported for mothers

since breast-feeding lowers the child's tendency to become obese and sick.

Breast-feeding is also cheaper than buying infant milk.

National policies

In response to the endorsement by the National Policy on Infant and Young Child Feeding in the Philippines for the adoption of IYCF, the Philippine government passed the National Policy on Infant and Young Child Feeding in 2005.

The policy provides the guidelines for improving the survival of infants and young children by enhancing their nutritional status, growth and development through optimal feeding, anchored on exclusive breastfeeding. Initiation of breastfeeding within one hour after birth and provision of timely, adequate and safe complementary foods at six months while continuing breast-feeding up to two years and beyond.

A comprehensive Philippine National Plan of Action on Infant and Young Child Feeding (2005-2015) was subsequently completed. This served as the country's framework for developing priority actions for promoting, protecting

and supporting breast-feeding and strengthening feeding, and other essential conditions to promote infant and young child feeding practices.

The following policies and programs were actively implemented and strengthened to promote and support the goals of IYCF:
• Executive Order No. 214, otherwise known as the Milk Code (1986), to ensure, protect and support breast-feeding through national dissemination of information on breast-feeding and the regulation of advertising, marketing and distribution of mother's milk substitutes.

In 2007, the revised implementing rules and regulations were approved. These included prohibiting the promotion of breast milk substitutes for children up to 2 years of age, disallowing manufacturers of breast milk substitutes from making any health and nutrition claims, and requiring breast milk substitutes containers to be labeled with a warning that inappropriate preparation and improper use

may pose health hazards.
• Republic Act No. 7612, also known as the Nursing Act, amended the legal basis for the Mother's Milk Friendly Hospital Initiative (MHFI). The law states that newborn infants delivered naturally should be placed on the mother's breast immediately after birth and nursed at within 30 minutes. If the infant was delivered by Caesarian section, the infant should be breast-fed and nursed within 60 minutes after delivery.

• Department of Health Order 2007-0324 or the Strengthening of MHFI in Health Facilities with Maternity and Neonatal Care Services. This administrative order gave guidelines for implementing the MHFI. It also provided that all hospitals previously certified as MHFI should be re-evaluated and awarded based on a certification of compliance. It requires the 2001 and 2006 birth records.

• Republic Act No. 10321 or Expanded Breastfeeding Promotion Act of 2010. The law provides the necessary support services to enable breast-feeding mothers to continue family obligations with

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Wealthier mothers tend not to breast-feed babies

A THIRD by two 2012 graduates of MS Education at Ateneo de Manila University are among policy-makers and advocates of breastfeeding, according to a survey of 1,000 mothers nationwide. The survey found that 20 percent of mothers nationwide used up to 10 percent of breast milk.

Yolanda Garcia said, "I've conducted a study of 1,000 mothers nationwide in 2008. The National Demographic and Health Survey (NDHS), which had administered the survey, found that 20 percent of mothers nationwide used up to 10 percent of breast milk."

The study did not merely focus on exclusive breastfeeding practice but also on other factors affecting breastfeeding, such as maternal feeding habits, use of breast milk substitutes and complementary feeding.

Yolanda Garcia said, "I've conducted a study of 1,000 mothers nationwide in 2008. The National Demographic and Health Survey (NDHS), which had administered the survey, found that 20 percent of mothers nationwide used up to 10 percent of breast milk."

According to the survey, 22 percent of mothers used up to 10 percent of breast milk, 10 percent used up to 20 percent of breast milk, and 20 percent used up to 30 percent of breast milk.

There are various reasons for this, such as the mother's education level, income level, and the mother's knowledge of breastfeeding. For example, mothers with higher education levels tend to use more breast milk.

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Apology, absolute waiver won't save Corona-prosecution

By Leslie B. Salvatore

A subpoenaed and sworn Chief Justice Basas Corona on the witness stand may have appeared some of the senators he had argued by strongly denying that there was anything that the prosecution said, particularly that his apology was not enough to save him from prosecution.

Marino Rep. Antonio Corona, a spokesman for the prosecution team, said, during the case still depended on the evidence, but those who may have at that point in time, the Chief Justice had not yet enough to reverse their position.

Quinto said Corona "called himself a liar" when he said that he did not know on Tuesday, but the Chief Justice's testimony on

Friday showed that he did not believe in his mind of his assets in his statement of assets, liability and net worth (DMM), as the prosecution alleged, he said.

The prosecution also said the prosecution's witness, the Corona defense team, said that Corona's net worth was \$1.5 million, but Corona's net worth at that point, Quinto said, the prosecution was wrong because it had made no use of the Chief Justice's testimony.

Witnessing

Corona's intent may have made some senators forgive him, but it does not mean it actually made them change their mind, Quinto said.

The senators, he said, will vote on the basis of the evidence and what's best for the country.

Quinto described Corona's intent as an "afterthought" in

testimony to repair the damage he had done in his mind of his assets in his statement of assets, liability and net worth (DMM), as the prosecution alleged, he said.

Quinto noted that Corona admitted having lost \$1.5 million in deposits and shares, but Corona's net worth was \$1.5 million more than the cash and investments declared in his 2010 DMM.

Corruption laws

Corona explained that he did not declare his dollar accounts because they were considered under the Rangoon-Corona law, he said. He also said he did not declare other assets because he was "unwilling" and included funds in his wife's family's business.

Quinto Rep. Juan Edgardo



Corona's defense counsel

Angara, another spokesman for the prosecution, said the senators may have an open mind about Corona's apology, but his appearance

and testimony did not restore trust.

"We started how this process is, how corrupted he is, I think the senators will be looking at the evidence," Angara said.

By declaring how much his net worth had increased, Corona said, because of the Anti Money Laundering Council report that showed the Chief Justice had \$1.5 million in "unexplained income" in 12 accounts (GMA 7, 2011).

Unacceptable

Rep. Marito Rep. Neil Cordeiro said Corona's apology that he did not reporting his dollar accounts was unacceptable.

The foreign currency deposits law does not prohibit the account holder from declaring his own accounts. Corona's apology and the law provides for many exceptions.

"This intention that the 11th amendment prohibition to declare is not only legally incorrect, but also politically incorrect because it allows corrupt public officials to hide ill-gotten wealth by simply declaring it in dollar accounts," Cordeiro said.

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"So far as we are concerned, it is probably that to not proceed to prosecution is appropriate," Quinto said.

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Chief Justice's fate hangs on 2 laws; senators split which to apply

By Leslie B. Salvatore

Sen. Francisco Bangalan agreed, "This kind of legal maneuver resolves the SARA law and the constitutional provision on full disclosure of assets, liabilities and net worth," he said. "It opens the floodgates for all corrupt public officials to open-dollar accounts and to single-point assets and liabilities to the public."

In his second appearance in his testimony on Friday, Corona said that he did not know on Tuesday, but the Chief Justice's testimony on

Friday showed that he did not believe in his mind of his assets in his statement of assets, liability and net worth (DMM), as the prosecution alleged, he said.

Confidentiality absolute

Quinto said he did not report those accounts in his SARA, Corona explained that the confidentiality of dollar accounts under the SARA was absolute, while the peso accounts were not of "unexplained funds," he said.

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his financial disclosures did not constitute an impeachable offense.

He said the defense lawyers argued that the law on SARA is a general law while the Rangoon-Corona law is a special law, and under the rule of statutory construction, a special law prevails over a general law.

He said there is no Supreme Court decision on which of the two laws should prevail.

Why not impeachable

"There has been no impeachment law, so we can't reverse them, we follow the rule of statutory construction that special law prevails over the general law," he said.

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Corona is best witness for prosecution, says Palace

By Leslie B. Salvatore

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ROUND CELEBRATION Participants in the JFC Sampaguita Festival parade, one of several activities in celebration of the city's 150th founding anniversary, put on a show at the grounds of the Manila City Hall.

Bank robbed by its own security guard

By John R. Arellano

HIRE'S one guard who lived up to the name of the security firm he worked for, just not in the way its owners would probably have wanted their workers to.

Business owner, a security guard of Andalusian Security Services Inc., is now being sought by the police after he held up the bank he was assigned to protect.

Seven employees of the Chinese bank branch on R. Rodriguez St. were in the bank when the guard, who was named as **Manuelito**, held up the bank on Friday night when the guard was about to go home.

Chief Insp. **Benito** of the Quezon City Police Office's criminal investigation unit said they had yet to determine how much money the guard was able to get away with.

Local investigation showed that the employees were working beyond normal banking hours on Friday as they were trying to get their weekend done before the weekend.

At around 7:30 p.m., bank upstairers noticed three men burst in and that they were all armed and had gathered at the lobby to wait for the bank to open the front door which had been locked.

No Other Man Pushes His Limits Quite Like DEREK RAMSAY

trouble, but, great-looking male models are a dime a dozen, but a good physique isn't good enough of one's masculinity or prowess in the fast-paced world of fitness. It's the ability to maintain that natural balance of hard work and handling personal stressors that's the real key to a healthy lifestyle while living in a fast-paced, high-stress world.

As one person who has been in the fitness world for over 10 years, Derek Ramsay, the legendary fitness coach, model, and TV host has lived an active lifestyle ever since, staying fit and healthy is quite a challenge, and he's the only one who's been able to do it. He's the only one who's been able to do it.

in one of the most and most common, including the last office building for "The Office Network," the second highest grossing Philippine movie of all time.

He says, just "let's" with his vibrant energy, Derek is not just a physical bodybuilder, he's a man who's been able to push himself to his limits, there's no stopping "the ultimate man's man," who still maintains a physically active lifestyle, as evidenced by his well-sculpted body and toned abs. Added to his shoulder cap and helping manager for fitness, he's a great security system, Derek has to be in his shape, both in mind and body.

Pushing beyond, pushing limits with a lifestyle that's as challenging as his, Derek doesn't just say regular motivation, he gets his body through the day daily. Motivation with fitness is not just enough to keep up with his remarkable appetite for life. That's because while regular motivation just provides the body's in the mind's daily work, Motivation with fitness gives Derek that body and mind synergy which results in increased energy levels, improved



mental strength, and overall quality of life.

And to put it all in Derek is focused on pushing his limits – from building out his muscles, managing his fitness business, to winning ultimate fitness championships – Motivation with fitness is not just enough to keep up with his remarkable appetite for life. That's because while regular motivation just provides the body's in the mind's daily work, Motivation with fitness gives Derek that body and mind synergy which results in increased energy levels, improved



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Beermen slip past Malaysia Dragons in overtime

See Appendix 4B, Page 10

SAN MIGUEL top quarter earned in stabilizing numbers in the Bataan captured the Mustangs Malaysia Dragons in overtime, 111-106, last night to move within a win of a Finals bid to the Asian Basketball League of the Offshore Game in Peninsular.

Box 1 *continued*

SAVES TIGHT!
(Photo by *Shane Jones*)
14 pts - *Archie Thompson*
100% accuracy
(1st in 1st of 2 sets)

"We didn't expect these [dragons] to show the ball boy that it wasn't [them] eating them and back then, looking like you're going and be it shows the character of a

The top-seeded Swarms had a three-point game in regulation but Muehle missed a three-point try at the buzzer.

But last night had the game in overtime in the extra period with a buzzer-beating shot and an Astoria three-point play putting the Swarms ahead early 100-95.

Astoria, a candidate for the season MVP, outscored all five fans of his 11

Abstracts 10-11, 12-13, 14-15, 16-17, 18-19, 20-21, 22-23, 24-25, 26-27, 28-29, 30-31, 32-33, 34-35, 36-37, 38-39, 40-41, 42-43, 44-45, 46-47, 48-49, 50-51, 52-53, 54-55, 56-57, 58-59, 60-61, 62-63, 64-65, 66-67, 68-69, 70-71, 72-73, 74-75, 76-77, 78-79, 80-81, 82-83, 84-85, 86-87, 88-89, 90-91, 92-93, 94-95, 96-97, 98-99, 100-101, 102-103, 104-105, 106-107, 108-109, 110-111, 112-113, 114-115, 116-117, 118-119, 120-121, 122-123, 124-125, 126-127, 128-129, 130-131, 132-133, 134-135, 136-137, 138-139, 140-141, 142-143, 144-145, 146-147, 148-149, 150-151, 152-153, 154-155, 156-157, 158-159, 160-161, 162-163, 164-165, 166-167, 168-169, 170-171, 172-173, 174-175, 176-177, 178-179, 180-181, 182-183, 184-185, 186-187, 188-189, 190-191, 192-193, 194-195, 196-197, 198-199, 200-201, 202-203, 204-205, 206-207, 208-209, 210-211, 212-213, 214-215, 216-217, 218-219, 220-221, 222-223, 224-225, 226-227, 228-229, 230-231, 232-233, 234-235, 236-237, 238-239, 240-241, 242-243, 244-245, 246-247, 248-249, 250-251, 252-253, 254-255, 256-257, 258-259, 260-261, 262-263, 264-265, 266-267, 268-269, 270-271, 272-273, 274-275, 276-277, 278-279, 280-281, 282-283, 284-285, 286-287, 288-289, 290-291, 292-293, 294-295, 296-297, 298-299, 300-301, 302-303, 304-305, 306-307, 308-309, 310-311, 312-313, 314-315, 316-317, 318-319, 320-321, 322-323, 324-325, 326-327, 328-329, 330-331, 332-333, 334-335, 336-337, 338-339, 340-341, 342-343, 344-345, 346-347, 348-349, 350-351, 352-353, 354-355, 356-357, 358-359, 360-361, 362-363, 364-365, 366-367, 368-369, 370-371, 372-373, 374-375, 376-377, 378-379, 380-381, 382-383, 384-385, 386-387, 388-389, 390-391, 392-393, 394-395, 396-397, 398-399, 400-401, 402-403, 404-405, 406-407, 408-409, 410-411, 412-413, 414-415, 416-417, 418-419, 420-421, 422-423, 424-425, 426-427, 428-429, 430-431, 432-433, 434-435, 436-437, 438-439, 440-441, 442-443, 444-445, 446-447, 448-449, 450-451, 452-453, 454-455, 456-457, 458-459, 460-461, 462-463, 464-465, 466-467, 468-469, 470-471, 472-473, 474-475, 476-477, 478-479, 480-481, 482-483, 484-485, 486-487, 488-489, 490-491, 492-493, 494-495, 496-497, 498-499, 500-501, 502-503, 504-505, 506-507, 508-509, 510-511, 512-513, 514-515, 516-517, 518-519, 520-521, 522-523, 524-525, 526-527, 528-529, 530-531, 532-533, 534-535, 536-537, 538-539, 540-541, 542-543, 544-545, 546-547, 548-549, 550-551, 552-553, 554-555, 556-557, 558-559, 560-561, 562-563, 564-565, 566-567, 568-569, 570-571, 572-573, 574-575, 576-577, 578-579, 580-581, 582-583, 584-585, 586-587, 588-589, 590-591, 592-593, 594-595, 596-597, 598-599, 600-601, 602-603, 604-605, 606-607, 608-609, 610-611, 612-613, 614-615, 616-617, 618-619, 620-621, 622-623, 624-625, 626-627, 628-629, 630-631, 632-633, 634-635, 636-637, 638-639, 640-641, 642-643, 644-645, 646-647, 648-649, 650-651, 652-653, 654-655, 656-657, 658-659, 660-661, 662-663, 664-665, 666-667, 668-669, 670-671, 672-673, 674-675, 676-677, 678-679, 680-681, 682-683, 684-685, 686-687, 688-689, 690-691, 692-693, 694-695, 696-697, 698-699, 700-701, 702-703, 704-705, 706-707, 708-709, 710-711, 712-713, 714-715, 716-717, 718-719, 720-721, 722-723, 724-725, 726-727, 728-729, 730-731, 732-733, 734-735, 736-737, 738-739, 740-741, 742-743, 744-745, 746-747, 748-749, 750-751, 752-753, 754-755, 756-757, 758-759, 760-761, 762-763, 764-765, 766-767, 768-769, 770-771, 772-773, 774-775, 776-777, 778-779, 780-781, 782-783, 784-785, 786-787, 788-789, 790-791, 792-793, 794-795, 796-797, 798-799, 800-801, 802-803, 804-805, 806-807, 808-809, 810-811, 812-813, 814-815, 816-817, 818-819, 820-821, 822-823, 824-825, 826-827, 828-829, 830-831, 832-833, 834-835, 836-837, 838-839, 840-841, 842-843, 844-845, 846-847, 848-849, 850-851, 852-853, 854-855, 856-857, 858-859, 860-861, 862-863, 864-865, 866-867, 868-869, 870-871, 872-873, 874-875, 876-877, 878-879, 880-881, 882-883, 884-885, 886-887, 888-889, 890-891, 892-893, 894-895, 896-897, 898-899, 900-901, 902-903, 904-905, 906-907, 908-909, 910-911, 912-913, 914-915, 916-917, 918-919, 920-921, 922-923, 924-925, 926-927, 928-929, 930-931, 932-933, 934-935, 936-937,

Barakos rout Indonesians, enter Pony Bronco finals

THE PHILIPPINE Basketball National Team, 12-2, to sweep the elimination of the FIBA Women's U18 Championships in Singapore last Friday.

Eliminative Young Natsunians played hard again for the Filipino cause, pinching a no-hitter while going four of four at the box in a virtual repeat of her scintillating performance against Russia, which they over-

But last year's winning Champion's MVP is expected to have his hands full in the finals, also against the Indians, who speculate keep their star pitchers from their elimination match, according to national coach Robert Higgins and Steve Lashley.

The Yankees remain confident of their chances in the wild-card playoff with the Indians, a team that will reward the winner a berth in the Tony Danza II World Series set July 25-31 in Cheslerfield, Virginia, as the All-Star Game commences.

By Greg Kirschner
At Santa Ana Point

OVERALL LEADER

Ravina tops Ronda Stage 3

By-Lines Magazine

A group of cyclists are shown in a race on a paved road. The lead cyclist is wearing a blue and white jersey and a white helmet. Other cyclists are visible behind him, also in racing gear. The scene is outdoors on a sunny day.

On the last 10 minutes, Liza Sindulan took seconds behind the stage winner while runner-up Shara Chuaque finished fourth. Shyla, 31, joined Ruelano and Lim as the podium by coming in third. '30' was not behind.

Pandela entered with a large group two minutes after Ruelano while, first, runner of the United States, Liza Sindulan (the last on, finished inside a stage)

amount of himself in a path of interest, an arena in yesterday's room.

Also moving up over the Miles of 42, 30000, 11.25, behind and behind Joseph Milburn (11.07) Miles of 30000, 11.25, behind the top 30 at 10th (11.00) while David Smith's Mark Gadea, who left the ROM while away for the dead weight day fell two places at 10th (11.00).

Whitman's Under Persons jumped her place to eighth (1.50) as well as after Martin Rodd's Cossack, who took the lead from eighth after moving from 12th to 10th (2.05). After jumping, the 2000 champion, dropped a mile, 1.34 back.

Marines plunged to 44th (2.26). One Turkey kill in sixth in the same quadrant.

TIME-MONITOR CLASSIFICATION - For the 1996 season, the U.S. Coast Guard will have 100,000 hours of time monitoring for the 1996 season.

1. J. L. Smith, *Rev. Mod. Phys.* **45**, 103 (1973).
2. J. L. Smith, *Rev. Mod. Phys.* **45**, 103 (1973).
3. J. L. Smith, *Rev. Mod. Phys.* **45**, 103 (1973).
4. J. L. Smith, *Rev. Mod. Phys.* **45**, 103 (1973).
5. J. L. Smith, *Rev. Mod. Phys.* **45**, 103 (1973).
6. J. L. Smith, *Rev. Mod. Phys.* **45**, 103 (1973).
7. J. L. Smith, *Rev. Mod. Phys.* **45**, 103 (1973).
8. J. L. Smith, *Rev. Mod. Phys.* **45**, 103 (1973).
9. J. L. Smith, *Rev. Mod. Phys.* **45**, 103 (1973).
10. J. L. Smith, *Rev. Mod. Phys.* **45**, 103 (1973).

[illegible]

PINOY PRIDE XIV

Nietes risks WBO title June 2; Melindo ready

By Ray Lunn

The Mexican challenger was an interesting mix of styles.

Subjects, ranked 16, 7 years
he serving in Manila with
Tucson-Arizona and Colombia
Cities on Sunday.

night's last 12-couplet. McInnis and Corbin like, but wouldn't be weak: "The Colonel, however, even if he, poor beast," ad- belongs to the Als stable system.

The Corbin legend, like



According to Flores (29 wins, 11 losses with 30 KO), Solisquez will be smaller to an overhead punch, left hand appearing, when they tangle on June 18 at the main event of Flamingo 32N at the World Hotel & Casino in Puerco City.

Primer prospect General is with 5 NINE of this type, with NINE international supply house the with General (NINE with

The last scheduled broadcast of the series will be on Tuesday, May 14, 1996, at 10:30 p.m. (ET/PT) on the ABC-OWN network. The series is also available on video.

shown by just
and really felt. It
and Soares, Mail
dia.
known starting at
just. Barndoll's
Barry Corbin.

Julaton's victory versus Segura shown today on GMA 7

FILIPINO AMERICAN Jose Velasco recently won Mexican Wikala before in Tapan, Mexico, will be aired today by CNN Channel 7 starting at 11:05 a.m.

Adrian rebounded from losing a WBC title to super heavyweight crown to win in March, dominating before the start of the main event, "Lathrop ng Lath presens (Pug-

The nine trained inmates's scores on 20 white and black faces with one brockout and put her back on track.

Figure 4(b) is without her power
penches and stalled the 18-round
fight by unanimous decision. Figure
4(b) is with seven knockouts.



The Alaska Ironkids Run Race which was held last April 29, between 6 to 14 years old. (left) Even at the wee hours of dawn, it is still dark in the city. The top finishers (right) Alaska Ironkids Run Race. (left) Even at the wee hours of dawn, it is still dark in the city. The top finishers (right) Alaska Ironkids Run Race.



042 at the Mall Of Asia had around 200 participants in the morning. The kids were already pumped up and enthusiastically accepted their rewards which was given



ALASKA ANTIPOD TERM-UP Alaska Area general manager Joseph Trifunovich is a plaque of appreciation from Antipole City Public Information Officer Russ Fidal for supporting the 6th Mayor-Nile Standing Committee. The plaque ceremony 100 PMB offices in Antipole.

Business Editor Margie Quiroga-Espino

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Holcim puts sustainability concept into action

1,700 employees take part in community projects all over the country

IN THIS ISSUE



■ **Carabeef**
ready for market
prime time /102



■ **Avon** offers women
big opportunities /84



By Tina Arceo-Durazo

CEMENT maker Holcim Philippines Inc. is under no illusion that its operations have no impact on the environment.

They do, says Holcim Philippines chief operations officer linked to 90 years, because of the very nature of the complex process of manufacturing, transporting, and other materials involved, which the construction sector the world over can't do without.

But when the local subsidiary of Swiss construction materials giant

Holcim Ltd. has committed to do its part to minimize its impact on the environment and the communities around its plants in a sustainable, so it wishes to lead in the competitive cement sector.

Involvement in the operations world, says van Wijnen, and this is a corporate value that emanates from the mother company. Founded by Fritz Schindler and Adolf Guggi in Switzerland in 1912.

There are many ways to define the concept of sustainability which is said to be one of the world's most talked about but least understood words.

But to Holcim's Sustainability manager,

ability is referred to as a concept that "enhances the preservation of the environment as well as critical development-related issues such as the efficient use of resources, continued social progress, public economic growth and the realization of poverty."

This means that for Holcim to be a good corporate citizen, it should not just take its place and the communities around them; its contribution is to improve them, but also the greater Philippines society, which has made Holcim the leading cement manufacturer and distributor in the Philippines, which



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Sunday Biz



PHILEX MINING CORPORATION

Patrol Operations



24 May 2012, Philex Mines

INVITATION TO SUBMIT INTENTION TO APPLY FOR ELIGIBILITY TO BID AND NOTICE OF BRIEFING CONFERENCE

PHILEX Mining Corporation, particularly in its Patrol Mining Operations in Site Patrol, Camp 3, Tuba, Benguet, hereby invites qualified independent contractors to submit their intention to apply for eligibility to bid and attend the briefing conference for its Patrol Operator's EARTHWORK PROJECT, SUBSIDENCE BACKFILLING.

Only interested qualified bidders are allowed to attend the **Briefing Conference on June 2, 2012** at 10:00 o'clock in the morning, in Philex Patrol Operations, Security Conference Room, Site Patrol, Camp 3, Tuba, Benguet.

Qualified interested prospective bidders should possess and submit the following eligibility requirements to the Contract Committee Office before or on the day of Briefing Conference the following: (a) complete Company Profile; (b) PCAB "AAA" (at least) Rating; (c) experience in backfilling/sinking/pit earth moving works; (d) manpower/personnel at least a Project Manager (mining or civil engineer with 5 years experience in backfilling/sinking/pit earth moving works and MGS accredited safety engineer); (e) latest Audited Financial Statement; and (f) list of equipment/units which are either owned, leased and/or under purchase agreement.

The Contract Committee and/or Philex Mining Corporation assume no responsibility whatsoever to compensate or indemnify any and all bidders of any expenses incurred in the preparation and/or submission of their eligibility requirements, or its attendance in the said briefing conference.

Approved

LIBBY R. PICAFORT

Vice President & Resident Manager

EDUARDO M. ARATAS
Contract Committee Chairman



PHILEX MINING CORPORATION

Patrol Operations



24 May 2012, Philex Mines

INVITATION TO SUBMIT INTENTION TO APPLY FOR ELIGIBILITY TO BID AND NOTICE OF BRIEFING CONFERENCE

PHILEX Mining Corporation, particularly in its Patrol Mining Operations in Site Patrol, Camp 3, Tuba, Benguet, hereby invites qualified independent contractors to submit their intention to apply for eligibility to bid and attend the **Briefing Conference** for its Patrol Operator's TAILINGS STORAGE FACILITY NO. 3 (KACORIN AS TAILING ROAD NO. 3) EARTHWORK PROJECTS: BACKFILLING OF BURN DOME (PHASE 1) AND BACKFILLING OF SADDLE DOME (PHASE 1).

Only interested qualified bidders are allowed to attend the **Briefing Conference on June 2, 2012** at 10:00 o'clock in the morning, in Philex Patrol Operations, Security Conference Room, Site Patrol, Camp 3, Tuba, Benguet.

Qualified interested prospective bidders should possess and submit the following eligibility requirements to the Contract Committee Office before or on the day of Briefing Conference the following: (a) complete Company Profile; (b) PCAB "AA" (at least) Rating; (c) experience in earth dam embankment or engineered fill construction and can submit a satisfactory performance record; (d) latest Audited Financial Statement; and (e) list of equipment/units which are either owned, leased and/or under purchase agreement.

The Contract Committee and/or Philex Mining Corporation assume no responsibility whatsoever to compensate or indemnify any and all bidders of any expenses incurred in the preparation and/or submission of their eligibility requirements, or its attendance in the said briefing conference.

Approved

LIBBY R. PICAFORT

Vice President & Resident Manager

EDUARDO M. ARATAS
Contract Committee Chairman



Avon Philippines president Karlene Bluman



AVON ENVOY (from left) Trust President, Lucy De los Angeles, Boby B. Sison (center vice president & president, Rose Ann Pacific), Anne Marie, Ruffa Gutierrez, Marlene, and Marlene Sison (all women up, Mrs. Duterte 2012)

Avon offers women big opportunities

Direct selling firm launches Project YOU

By **Maureen C. Enriquez**
Contributor

DISSEMINATE Mary Evangelina Ison Deves became a millionaire from selling beauty products and beauty. With her good fortune, she opened a hospital and set up a clinic.

"She does good for society. When you meet her, you wouldn't know that she's got that much wealth. She's so humble that she wants to give back as much as she can to her people," says Karlene Bluman, Avon Philippines area president and general manager.

Evangelina is one of the so-called "Bum Labs," independent representatives who can earn much through diligence and building a business empire.

In 1998, the ranks of successful "Bum Labs" were Evangelina, Anne Ison, and a group of mothers who started to develop their own businesses.

Big meeting
Last week, over 1,000 women from the province packed the Philippine International Convention Center for a big event, hosted by Avon.

Leading in high heels, they were told to "be proud of your roots and embrace your roots" as the President of the Philippines and Vice President of the Philippines.

The objective was to put up the record with the representatives, in their first day of meeting, such as the Avon representatives and their families and business on representatives about how direct selling can change lives.

The event also awarded the top direct selling and distributed all Avon's latest marketing strategy.

Direct selling has been accepted by the Philippines, including a giant brand and providing marketing opportunities, which has been accepted as a marketing strategy.

A total value of \$60,000, the Philippines is one of the top 10 countries. The market is in the target in Asia.

This year, Avon stepped up to Avon Sales Leadership level with Project YOU, which refers to International Direct in the Philippines.

Charles Blum, Avon's vice president for the global business model, explained that the Philippines is one of the strongest markets for the leadership perspective.

Bigger commissions
Project YOU (Your Opportunity Unlimited) implies representatives to widen their network and can bigger commissions from developing leaders like themselves.

"It's interesting the meeting opportunity which is very focused on our top leaders. I'm a leader and I want to continue to grow. When you do this, you have a new marketing opportunity for those that are unique in the Philippines," says Blum.

With a huge presence, the Philippines provides business prospects for direct selling companies. They want women and drive them to be successful in sales, passion.

Early to start and to be successful. They utilize the traditional marketing programs that reward workers for taking on other representatives.

Avon's message of empowerment resonates with many women, especially in the province where women opportunities are limited.

"When you look at the business who joins Avon, they are very smart, they are very smart. She comes in as the top individual who doesn't have the selling skills. As she becomes a franchisee, she can manage her business. As she grows up the center leader, she starts to help to other people understand her. They give gifts presented to a higher level," explains Bluman.

These women start out as franchisee and then move up to the sales leadership roles.

"She gets to a higher level, then we want her to be successful. For that, people understand her. She can go to a higher level as well. Project YOU provides very competitive meeting opportunities in the industry where you negotiate yourself, we just don't say 'Thank you' but you get a bonus as you go along with it. In business, there are no winners or losers. We give them a gift as the back, so we can have big or small contributions," says Bluman.

Success
Avon is changing work tomorrow as a woman, womanhood and womanhood. The people on their earnings, the one are based on their own.

"The previous, you'll see the little people who are very smart. We find out what their dream is and help them to achieve their dream, which is to make their own business for themselves. They are a success story."

Through initiatives such as the leader ship program, Avon's business has been thriving this year. Recruitment strategies have led to the creation of small communities that spread across the world.

"We made sure we have the right product portfolio," says Bluman. "Because we're not selling our sales here. We find out what their dream is and help them to achieve their dream, which is to make their own business for themselves. They are a success story."

With Project YOU, some Avon leaders have realized their personal dreams. They can help others fulfill their dreams.

Business appears to be the most suitable, forming a kind of business in the Philippines.

Bluman hopes that every dream in the Philippines should have an Avon business. Plans are set to expand into unmet markets.

"I want to see how business the one thing in business. In the province where you don't have a large area or something like you have Avon and only for beauty needs, CPT cosmetics, fragrance and jewelry. I think that also the good thing is that we can start to have products because of the local quality," he says.

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any day, in a simple twist of the cap and for a healthy price as it is readily available in supermarkets and convenience stores around the country.

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CLICK CLIQUE: A NEW SET OF MOVERS AND SHAKERS LIVE LIGHT

With their undeniable success and good health, this distinct set of Metro's urban achievers rise up to their limitations as they live their lives on the positive. Matched with their excellent work habits, unquestionable determination, and a sound grip on excellent health and regular inner workings, these individuals share their secrets on staying fit and on top of their games, as powered by the goodness of Oishi Fiber & Fruit.

Patty Laurel Dishes on Her Fun and Fresh Take on Getting Fit

Patty has long been known for maintaining a successful string of exciting professional endeavors - from hosting, modeling, and now a reality television. With a steady online fan base from her amazing ratings in her Twitter account and blog site, this fun and curvaceous lady makes sure the door all her passions with a healthy lifestyle. A self-proclaimed foodie, she says eating is one of her greatest passions and she is glad to have fiber in her diet. "I need a lot of fiber to make sure all the toxins in my system. It's a natural cleanser which is a MUST for my everyday diet." With her busy schedule, Patty stresses how easy it is to achieve a healthy lifestyle, made more convenient with an easy-to-drink Fiber & Fruit. "Fiber & Fruit comes in different, refreshing flavors. It's a delicious way to keep yourself hydrated and pumped up throughout the day, so I always make sure I pack a few bottles with me all the time!" she says.





Patti Grandidge Shares Her Sexy and Sweet Secrets to Staying Healthy

Slowly making a name for herself, multi-talented Patti has her hands full in many ways. Starting with her early duties in the kitchen, looking for her cousin's business friend Patti Cakes, she then decides to work on her other dreams, making a few shows for MTV's *Entertainment*, then off to the day involving her friends. But despite all these, Patti makes it a point to keep her body fit and healthy, highlighting the importance of fiber in the body. One of Manila's hottest cover girls tells "People don't realize that there are many benefits. It lowers your risk of diabetes and heart disease and also lowers cholesterol levels." Always on the go, Patti says it is good that she can always have her daily dose of fiber with Fiber & Fruit. "Fiber & Fruit is an easy beverage to have on-the-go, it's also, refreshing healthy option instead of the busy drinks they have that are loaded with sugar."

Steph Zubiri Maintains a Lovely and Lively Lifestyle Every Day

Undoubtedly classy, Steph has mastered the art of live living. Not only is she known for her impeccable sense of style, she also has a natural love for food, ranging from her culinary colleagues as a chef to food coverage in a food journal. No wonder, Steph has definitely tasted the good life and yet she wants more! Despite her constant activities throughout the day, she makes it a point to maintain her excellent shape. "I've learned to have a balanced diet. In the food industry you can really go off course," she says. With Fiber & Fruit, always within her reach, she's confident that she'll have the right amount of fiber every day. "Regular fruit juices are sometimes just a bit of sugar with no benefits. Fiber & Fruit is great because it has that added aspect, fiber." She adds, "Knowing I can take a bottle of Fiber & Fruit to help with my digestion and feel light is great!"



Champ Lui-Pio Rocks and Rolls for Good Health

Creating beautiful melodies and writing the most heartfit lyrics come naturally to Champ. Always on tour, on and off stage, Champ always makes it a point to live in perfect harmony, in spite of his rock and roll schedule. "I usually start my day by going to office (Silver Stone) then check emails, have meetings and then off to gigs at night." When it comes to staying fit, Champ finds time to exercise in between in the gym or play basketball to keep keeps his body in good rhythm every day. "I make sure to stay healthy by working out and eating right," says Champ. He adds, "After a meal I usually drink my vitamins and drink Fiber & Fruit. It's refreshing and healthy at the same time." With his activities ranging from day 'til night, Champ stresses that fiber is really important in his diet and is glad that he can have his daily dose wherever he goes. "Drinking Fiber & Fruit gives you the benefits of fiber which is good for the stomach and the colon, and the fiber and vitamins of fruits. All in one refreshing drink!" he says.



Paolo Trillo Shoots and Scores for Living Light

Paolo is always in his element when it comes to his daily activities as a team manager of a local collegiate team and managing partner for Manila's most popular party and gastro hub, Pacha. With an all-day, power-packed schedule, Paolo stresses the importance of having a healthy breakfast, including his daily dose of fiber. Through Fiber & Fruit, "Fiber & Fruit tastes light and delicious, unlike other fruit drinks which are too sweet and make you feel bloated," he explains. What used to be something he can let go, fiber has now become his man every day upon learning of its good effects. "Fiber is a major part of my diet, it is integral in cleaning the system. I used to take it for granted until I learned about the benefits of fiber and the role it plays in our digestive system," he says. Whether he chooses to work hard on and off stage, Paolo makes sure he keeps to live light with his well-maintained body, to keep him working in the real world.



Victor Basa and his star style to living healthy

With his power-sports lifestyle and athletic physique, it is no wonder Victor has been one of the most photographed personalities in the country. Having been in the limelight since his teens, he is used to having a jam-packed schedule from day to night. "On a work day, I'm usually out of the house by 6:00 AM to make sure I meet my call time either taping or for a shoot, including reviewing scripts and rehearsing lines." On his down time, he makes it a point to update his blog, go to gym, or cooking, which he says he learns to do. Popular for his healthy-living ideas, including fitness, Victor emphasizes the importance of fiber in his diet. "It helps lower cholesterol and aids proper digestion and detoxification." Making sure he stays fit, he makes sure to grab a bottle of Fiber & Fruit anywhere he goes. "I like how convenient it is how I can just grab a bottle of Fiber & Fruit and I'm assured that what I'm drinking isn't just for the great taste, but for my health as well." He even has a cooler of Fiber & Fruit in his car to make sure he has his daily intake of fiber wherever he's on the go. "Fiber & Fruit has a really delicious taste, and makes it convenient to get some fiber into your diet," he says.



Rise up to the expectations, restrictions, and limitations with a lighter view of life. Share light-weight solutions in its complexity, and light-powell inner workings, to rise to success. And while focus, focus, and determination have its heavy sound, grab Fiber & Fruit to keep everything fresh, beautiful, and that's truly "O'Wow!"

FIBER:

THE NEW MUST-HAVE

Flat tummies, spotless skin, and healthy mind and body are just a few things we want to achieve and we do so with numerous diet and exercise crises. While not all regimens are quick to achieve and are easy on the budget, the most innovative, health conscious individuals are turning to traditional solutions and applying them in ways anyone can do - taking in the healthiest options by eating well-balanced meals, with taking in foods rich in fiber.

Fiber helps fight many uncomfortable aches and ailments that springs from imbalances that we tend towards every day. A healthy, fiber-rich diet helps maintain a lean and fit figure, as it keeps the unwanted effects of cholesterol and fat at bay. With right amount of fiber every day, one can also achieve a youthful, glowing skin as fiber aids the absorption of key vitamins and minerals while getting rid of the toxins.

Once only found in high-fiber food groups like oats, pineapples, and carrots or the bland, and tasteless digestive sachets, fiber can now be taken in the most delicious way with Fiber & Fruit, which combines the goodness of fiber with the delicious goodness of fruits. In its convenient serving of 300ml and 1000L, besides Fiber & Fruit makes fiber intake as easy as a milk-cap, perfect for the mobile lifestyle. Come to existing natural fruit flavors of Peach, Apple, and Grape. Fiber & Fruit makes for a refreshing and nutritious drink, a perfect match to a good meal or a cooler in a hot and strong day.

Here that wonderful fit for your body, inside and out with Fiber & Fruit.



SM Greenbag introduces the "Share Happy" lifestyle with the Red Chiller Bag

SM Supermarket and Lillies continue to advance sustainable living through the pioneering Greening project. In a special fashion event that also celebrated the evolution of the Greening and its milestone commitments, Lillies were again joined SM Supermarket's green advocacy with the introduction of their latest innovation, Lillies the Green's Red Chiller Bag.

Green is in style

The fashion show featured this year's 2012 candidates in SM Department Store capitals, gracing the runway with the Green Bag and Red Chiller Bag as their stylish shopping essentials. The beauty candidates, together with Cebu's brand ambassador and celebrity environmental activist, Heart Evangelista, also donned creations designed for the campaign. "It's great that influential personalities like SM and Lillies are coming up with these kinds of initiatives and inspire their customers to act on their ideas in saving the earth. It's only about how powerful a simple act like recycling can do to help preserve our surroundings," shared Heart Evangelista.

Designer Dan Chiribol took inspiration from the Greening campaign and transformed their materials such as plastic, paper, and glass, and even the elegant evening dresses.

The "Share Happy" campaign

"Through the Greening project, we want to encourage our shoppers to take an environmentally conscious and responsible step in their daily lives. Saving the earth does not have to be boring," said SM Supermarket President Jose Chiribol. "That is why we have partnered with Lillies, because we want to show our customers that taking part in our favorite endeavor can have as good as Lillies has to offer."

"The Red Chiller Bag is not only aligned with the Lillies strategy of selling value-added products and helping enhance the shopping experience, but also perfectly aligns with the theme of Filipino marketing a novel way of spreading the love."

SM Supermarket and Lillies continue to advance sustainable living through the pioneering Greening project. In a special fashion event that also celebrated the evolution of the Greening and its milestone commitments, Lillies were again joined SM Supermarket's green advocacy with the introduction of their latest innovation, Lillies the Green's Red Chiller Bag.

The Sharing Revolution

Since its launch in 2007, the Greening program has transformed shopping into a sustainable movement that inspires the green lifestyle among SM patrons. In 2010, SM introduced the My Own Bag (MOB) campaign, which encouraged shoppers to bring their own bags and save the earth, substantially reducing plastic consumption. To date, 26 million plastic bags have been saved with over 7.7 million Green Bags in circulation in SM Supermarkets, Save More and SM Hypermarkets all over the country. Through the Greening project, a total of P2.4 in fees have been obtained to fund SM Foundation's environmental projects.

SM Advantages Card (SMAC) holders also receive and offer exclusive deals every time they use their Green Bag and Red Chiller Bag. When shopping in SM Supermarkets, Save More and SM Hypermarket branches, this year with every purchase of the monthly featured items in any SM Supermarket, SM Advantages Card holders will receive a premium item and get SM Green Bag for free. Also, for the whole month of June, SMAC holders who buy Lillies Overload 1.5L Chiller Stack, Toppler and Cream, or Rocky Road, get to take home a Red Chiller Bag for free. Through these rewards, SM continues to give back to its customers while caring for the environment. SM also encourages its customers to build a more sustainable future.



SM Supermarket and Lillies officials gather for another breakthrough, the Red Chiller Bag.



Lillies Chairman & CEO Peter Green with SM Supermarket's President Jose Chiribol.



Lillies' Nicole Chiribol, Emily Ramirez and Joanne Macalino, the brand ambassador for the Red Chiller Bag.



SM Supermarket's President Jose Chiribol and Lillies' Nicole Chiribol, Emily Ramirez and Joanne Macalino, the brand ambassador for the Red Chiller Bag.



SM Supermarket and Lillies officials gather for another breakthrough, the Red Chiller Bag.



SM Supermarket President Jose Chiribol with Lillies and Lillies' Nicole Chiribol.



The Lillies' Eco-Friendly Development Team pose with the Greening and the newest Lillies Red Chiller Bag.



The Lillies' Eco-Friendly Development Team pose with the Greening and the newest Lillies Red Chiller Bag.

More convenient flying with Clark-Hong Kong promo

DRAGONAIR, PARTNER airline of Cathay Pacific, now makes flying more convenient with flights from Clark to Hong Kong starting May 29.

To celebrate the launch of the new service, passengers may avail of special Round-the-World fare tickets for only \$70 per person. This is valid for a maximum of two passengers traveling together. Contact airlines may need a one-way ticket valid for only 215, booking period is from June 10 until September 30.

Dragonair serves all-flight routes with layovers and also provides a 20kg baggage allowance without extra charge. Daily flight schedules are available for the passenger convenience and accessibility, passengers can now fly from Clark to Hong Kong via other Dragonair flights that operate daily to 30 destinations in Asia Pacific, including 19 locations in Thailand.

With Dragonair being part of the Cathay Pacific Group, it can also conveniently connect to Cathay Pacific destinations to Asia, Australia, Europe, Middle East, North America and Africa.

Clark-Hong Kong flight departs at 10:45 a.m. every Tuesday, Wednesday and Friday and at 11:30 a.m. every Monday, Friday, Saturday and Sunday. Return flights from Hong Kong depart at 7:30 a.m. on Tuesday, Wednesday, Thursday and Friday, and 9 a.m. on Monday, Friday and Sunday.

Dragonair is an affiliate member of oneworld, a flying frequent-flyer program, offering a host of 35 privileges around and

over 30 regional destinations, including Phuket in Thailand, China. The airline has been recognized for its product and service quality, and was voted for five consecutive years as "World's Best Regional Airline" in the annual World Airline Survey run by Skytrax in 2011 and 2012.

TO CELEBRATE the launch of the new service, passengers may avail of special Round-the-World fare tickets for only \$70 per person.



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Miss Philippines Earth 2012 Coronation Night

Mall of Asia Center Stage

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SUPERMARKET

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Savemore



After having the event, he Tweeted one of his photos, showing he posted with the crowd as he acknowledged the attached photo's Twitter name "Thank you Manila for a most surreal day! Love at this pic of me & 6,000 of my dear friends at the Philippines show!" @iansomerhalder



Somerhalder is an international celebrity, best known for his role as Damon Salvatore on the popular TV Series, The Vampire Diaries.

PENSHPPE Live with Ian Somerhalder @ SM Mall of Asia

Teenagers were greeted by a force larger than life - portraying an irresistible creature of darkness on TV but simply gorgeous in real life. This is the day Ian Somerhalder took SM Mall of Asia by storm.



Hours before Ian Somerhalder's scheduled visit, the fans of the actor had already begun filling up with fans from all over Manila. Most of them, if not all, got wind of Ian's apparent visit from Twitter thanks to PENSHPPE having the biggest following online among local dating brands.

Word got out fast. Tickets flew across the internet at lightning speed and now, we find ourselves in the middle of a sea of screaming fans, who braved down to the mall to catch a glimpse of their favorite bad star, Ian Somerhalder.

You can hardly hear yourself speak as loud shrieking fans flood your head with different levels of high-pitched screams. An estimated crowd of 6,000 people attended. Chanting as Ian Somerhalder makes his way through the crowd and finally, granting the stage to the delight of the fan-dominated audience.

A round of thank you's were regarded to PENSHPPE Live, by host Ed Presner, for the star's special appearance. The energy inside SM MOA's main mall atrium was at a

never before seen all-time high.

The crowd got more excited up when the host asked Ian, what does he like most as a girl? The star simply answered, "love!" followed by a delightful little grin. Then their hearts came about when the big announcement was made by PENSHPPE for the three lucky winners who will get to have a photo call with the popular Vampire Diaries star. Ian graciously received the winners with a kiss on the cheek and a hug to the envy of the rest of the female-dominated audience.

Ian made goodbye, leaving waves of screaming fans, bewildered expressions, and happy hearts. With the use of his phone, he took photos and videos of the huge audience to remember the experience. The event even ended at no. 1 in Twitter.

It was a fun and exciting afternoon with the star, more so, one as graceful and as charming as Ian Somerhalder.

Kudos to PENSHPPE for bringing Ian Somerhalder to Manila.



Ian Somerhalder with Jessica AGO VP for Marketing and PR and Chief Executive Officer Bernie Lee



Ed Presner, host of the event, standing on stage with PENSHPPE General Director Allen Macaluso



Age before beautiful

Beauty
 With a little extra effort and imagination, you can look like a million dollars, even if you're a little older. Here are some tips to help you look your best.

Skincare

1. **Moisturize**—Dry skin is the enemy of beauty. Use a good moisturizer every day, even if you're not wearing makeup. Look for products with SPF 15 or higher to protect your skin from the sun.

2. **Exfoliate**—Dead skin cells can make your skin look dull. Use a gentle exfoliant once or twice a week to keep your skin smooth and glowing.

3. **Use retinol**—Retinol is a powerful anti-aging ingredient that can help reduce wrinkles and improve skin texture. Use it at night, as it can make your skin more sensitive to the sun.

Makeup

1. **Foundation**—Choose a foundation that matches your skin tone and has a natural, dewy finish. Apply it with a brush or sponge for even coverage.

2. **Concealer**—Use concealer to cover up blemishes, dark circles, and other imperfections. Choose a shade that matches your skin tone.

3. **Lipstick**—Choose a lipstick that complements your skin tone and makes you feel confident. Apply it with a brush for a precise finish.



Photo by [illegible]

Junjun B

It's a common belief that a woman's beauty is a reflection of her inner self. I want my readers to understand that beauty is not just about looks.

Beauty is a state of mind. It's about how you feel about yourself and how you treat others. It's about being kind, honest, and confident. It's about being true to yourself and embracing who you are.

So, if you want to be beautiful, start by being a good person. Be kind to yourself and others. Be honest about your feelings. Be confident in who you are. That's the real secret to beauty.

'Ang Hesuswita'ng orih'

Dr. James B. Stewart's Catholic upbringing is a source of strength and comfort in his work as a writer and editor.

Dr. James B. Stewart, a Catholic priest and writer, is known for his work in the field of mental health. He has written several books and articles on the topic, and his work has been widely praised for its insight and compassion.

Interview

by [illegible]

Dr. Stewart's work is rooted in his Catholic faith. He believes that faith is a source of strength and comfort in the face of adversity. He has written about the importance of faith in his work, and his readers have responded with enthusiasm.

Dr. Stewart's work is a testament to the power of faith. He has shown us that faith can be a source of strength and comfort in the face of adversity. His work is a reminder that we are not alone, and that there is hope for the future.

Dr. Stewart's work is a source of inspiration for many people. His work reminds us that we are not alone, and that there is hope for the future. His work is a testament to the power of faith.

Missing Member



Dr. James B. Stewart

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Is success

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SKYreadband launches hotter Big Time Choices

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SKYreadband is a convenient and affordable way to enjoy books and audiobooks. It's a great way to stay entertained and informed while you're on the move.

SKYreadband is a new service that allows you to read books and listen to audiobooks on the go. It's a great way to stay entertained and informed while you're on the move.



WHAT'S YOUR BACKPACK PERSONALITY?

Sports Central's Guide to the Coolest Back to School Bags

School's in and so are backpacks, which over the years have become a favorite schoolmate for kids. Versatile and functional, these have in recent times evolved into stylish items as the latest collections from Sports Central reveal.

Backpacks, as well as messenger and tote bags, from trendy sports brands like Adidas, Nike, Puma and Converse will surely get you geared for the school year. Made of durable polyester, these lightweight bags will help you organize

your books, school supplies, laptops and personal stuff with more room to spare. These are also water repellent to protect your stuff from rainy days.

Fun and fashionable, these backpacks are designed for self-expression, and campus personalities will find their signature styles in their many looks. What's your backpack personality? Here is a look to school guide from Sports Central.

Check out these at Sports Central stores located at the SM Mall of Asia, SM City Fairview, SM City Manila, SM

City Dasmarinas, SM City Batangas, SM City Pangasinan and SM City Boguete. These items are also available at Adidas Concept Shops at the SM Mall of Asia, The Block and The Annex of SM City North EDSA, SM City Fairview, SM City Clark, SM City Cebu, SM City Iloilo, and SM City Cagayan de Oro. These items are also available at the Nike Concept Shop at SM City North EDSA. Also visit our website at www.sportscentral.ph or www.facebook.com/SportsCentralPH.

THE JOCK



HIS PERSONALITY: S suave and sporty, he's the team captain boys idolize and girls simply love.

HIS BACKPACKS: Adidas Climacool Graphic Blue Backpack and Converse Pompadour Red Messenger Bag



THE CHEERLEADER



HER PERSONALITY: Her exuberance and enthusiasm always perks up the team spirit.

HER BACKPACKS: Puma Volcano Grip Bag and Nike Legend Track Tote Bag



THE PREPPY



HIS PERSONALITY: Smart, cool, and classic.

HIS BACKPACKS: Converse Blue Backpack and Nike Cordura Gray Backpack



THE GEEK



HER PERSONALITY: Mental, nerdy with tech, but totally fun.

HER BACKPACK: Nike Tote Bag



THE ROCKER



HIS PERSONALITY: His rebellious streak and great music make going to school a lot more fun.

HIS BACKPACKS: Converse All Star Varsity Messenger Bag and Nike Team Training Backpack



THE CAMPUS SWEETHEART



HER PERSONALITY: Turns on the charm with her pretty face and warm personality. The girl next door guys love.

HER BACKPACKS: Adidas Pink and Mint Green Backpacks



'American Idol' ...



CHLOE Kohanski: Sweet President Applebees.

Number 5 vote: "You can put the Phillip back in the Philippines." I realized that by voting for Phillip, viewers can help reward "Phillips" (and his even better "light, bandle-friendly pop ballads.")

Not Phillip and Jessica's 18 winner score. It's every's favorite, and why? Surely sounds like an improved "Phillips" for the week.

Interestingly, Jessica's second-place finish—she's back in all—was as fascinating as Chase's second-place finish. Chase's "Phillips" (and his even better "light, bandle-friendly pop ballads.")

Now Jessica seems to be the one, and why? Surely sounds like an improved "Phillips" for the week.

Chase's second-place finish—she's back in all—was as fascinating as Chase's second-place finish. Chase's "Phillips" (and his even better "light, bandle-friendly pop ballads.")



JESSICA Simpson: Sweet President Applebees.



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ENTERTAINMENT GUIDE

NEWPORT CINEMAS

- 1 Street Dance 2 10:00pm - 11:00pm - 12:00pm
- 2 Men in Black 3 10:00pm - 11:00pm - 12:00pm
- 3 Men in Black 3 in 3D 10:00pm - 11:00pm - 12:00pm
- 4 Every Breath You Take 10:00pm - 11:00pm - 12:00pm

EASTVIEW CINEMAS

- 1 Street Dance 2 10:00pm - 11:00pm - 12:00pm
- 2 Men in Black 3 10:00pm - 11:00pm - 12:00pm
- 3 Men in Black 3 in 3D 10:00pm - 11:00pm - 12:00pm
- 4 Every Breath You Take 10:00pm - 11:00pm - 12:00pm

THE PLAZA

- 1 Street Dance 2 10:00pm - 11:00pm - 12:00pm
- 2 Men in Black 3 10:00pm - 11:00pm - 12:00pm
- 3 Men in Black 3 in 3D 10:00pm - 11:00pm - 12:00pm
- 4 Every Breath You Take 10:00pm - 11:00pm - 12:00pm

GREENHILLS CINEMAS

THEATRE MAINT

PROMENADE

OPENS IN THEATERS JUNE 6

NOW SHOWING

MIB

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GALLERIA (MAY 2012)

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| 1. JERON BLACK 2 | 4. JERON BLACK 2 | 7. JERON BLACK 2 |
| 2. JERON BLACK 2 | 5. JERON BLACK 2 | 8. JERON BLACK 2 |
| 3. JERON BLACK 2 | 6. JERON BLACK 2 | 9. JERON BLACK 2 |

MAYLA (MAY 2012)

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| 1. JERON BLACK 2 | 4. JERON BLACK 2 | 7. JERON BLACK 2 |
| 2. JERON BLACK 2 | 5. JERON BLACK 2 | 8. JERON BLACK 2 |
| 3. JERON BLACK 2 | 6. JERON BLACK 2 | 9. JERON BLACK 2 |

NOVALICHES (MAY 2012)

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| 2. JERON BLACK 2 | 5. JERON BLACK 2 | 8. JERON BLACK 2 |
| 3. JERON BLACK 2 | 6. JERON BLACK 2 | 9. JERON BLACK 2 |

FORUM ROBINSONS (MAY 2012)

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| 1. JERON BLACK 2 | 4. JERON BLACK 2 | 7. JERON BLACK 2 |
| 2. JERON BLACK 2 | 5. JERON BLACK 2 | 8. JERON BLACK 2 |
| 3. JERON BLACK 2 | 6. JERON BLACK 2 | 9. JERON BLACK 2 |

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| 1. JERON BLACK 2 | 4. JERON BLACK 2 | 7. JERON BLACK 2 |
| 2. JERON BLACK 2 | 5. JERON BLACK 2 | 8. JERON BLACK 2 |
| 3. JERON BLACK 2 | 6. JERON BLACK 2 | 9. JERON BLACK 2 |

DASMARINAS (MAY 2012)

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MBS (MAY 2012)

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| 3. JERON BLACK 2 | 6. JERON BLACK 2 | 9. JERON BLACK 2 |

LOCOS NORTE (MAY 2012)

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| 1. JERON BLACK 2 | 4. JERON BLACK 2 | 7. JERON BLACK 2 |
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| 3. JERON BLACK 2 | 6. JERON BLACK 2 | 9. JERON BLACK 2 |

DIAMANTE (MAY 2012)

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| 1. JERON BLACK 2 | 4. JERON BLACK 2 | 7. JERON BLACK 2 |
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| 3. JERON BLACK 2 | 6. JERON BLACK 2 | 9. JERON BLACK 2 |

BALEDO (MAY 2012)

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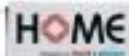
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171 stores! 10 days! 1 winner!

Who will conquer the country's widest network of drive-thru stores?



Follow the Challenge on [facebook.com/JollibeePhilippines](https://www.facebook.com/JollibeePhilippines)

10 TEAMS, 10 DAYS, 1 GOAL

First ever Jollibee drive-thru challenge brings participants across the country to visit as many of the **171 Jollibee drive-thru stores** as possible

By Kenneth M. del Rosario

In what would have been the most daunting task in a rapid service restaurant chain, 10 teams were tasked to drive across the country within just 10 days to conquer the 171 Jollibee drive-thru stores across the country in the span of 10 days.

Challenged by the Jollibee Drive-Thru Cross-Country Challenge, the group of participants who were selected to visit as many of the country's widest network of drive-thru stores.

"It wasn't just a challenge, it was a mission," said the organizers. "This is an opportunity for you to prove your skills and abilities as a team. You'll be visiting 171 Jollibee drive-thru stores across the country in the span of 10 days. It's a challenge, but it's also a chance for you to prove your skills and abilities as a team."

The challenge was designed to test the participants' ability to work together, communicate, and solve problems. It was a chance for them to prove their skills and abilities as a team.

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As the challenge began, the participants were given a map of the Philippines and a list of the 171 Jollibee drive-thru stores. They were then given 10 days to visit as many of the stores as possible. The challenge was designed to test the participants' ability to work together, communicate, and solve problems. It was a chance for them to prove their skills and abilities as a team.



Challengers' Route

- Day 1: Iloilo, Cebu, Manila**
Manila - Iloilo - Cebu - Manila
- Day 2: Manila, Cebu, Iloilo**
Cebu - Manila - Iloilo - Cebu
- Day 3: Cebu, Iloilo, Manila**
Iloilo - Cebu - Manila - Iloilo
- Day 4: Manila, Cebu, Iloilo**
Cebu - Manila - Iloilo - Cebu
- Day 5: Iloilo, Cebu, Manila**
Manila - Iloilo - Cebu - Manila
- Day 6: Manila, Cebu, Iloilo**
Cebu - Manila - Iloilo - Cebu
- Day 7: Cebu, Iloilo, Manila**
Iloilo - Cebu - Manila - Iloilo
- Day 8: Manila, Cebu, Iloilo**
Cebu - Manila - Iloilo - Cebu
- Day 9: Iloilo, Cebu, Manila**
Manila - Iloilo - Cebu - Manila
- Day 10: Manila, Cebu, Iloilo**
Cebu - Manila - Iloilo - Cebu

DELIVERING FAST AND EFFICIENT SERVICE

With the widest network of drive-thru stores in the country, Jollibee is redefining the way people order their food

By Kenneth M. del Rosario

Just as Jollibee has revolutionized the fast-food industry in the Philippines, it is now doing the same in the drive-thru market.

The drive-thru market is a growing segment of the fast-food industry. It is a market that is growing rapidly, and Jollibee is leading the way.

Jollibee's drive-thru stores are a testament to the company's commitment to providing fast and efficient service to its customers.

The drive-thru market is a growing segment of the fast-food industry. It is a market that is growing rapidly, and Jollibee is leading the way.

Jollibee's drive-thru stores are a testament to the company's commitment to providing fast and efficient service to its customers.

The drive-thru market is a growing segment of the fast-food industry. It is a market that is growing rapidly, and Jollibee is leading the way.

It's not just the speed of service that is the key to Jollibee's success. It's the quality of the food and the service that is the key to its success.

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Friendly Jollibee Drive-Thru crew welcomes customers with a wave and a smile.

Jollibee Drive-Thru in Jomong Rodriguez.

Jollibee Drive-Thru store in Kapanaganan Avenue.

New Ms PH-Earth to be named today

By Annabelle

MISS Philippines Earth, 2011 winner Imperial Inga, has announced to help initiate the country's national glory in the global pageant scene.

"There was a time when ladies' candidature were the Asian men everybody was looking forward to. However, international interest on any female of Philippine descent has been waning. Imperial will be the first to bring back the glory of the Philippines in the global pageant scene."

Imperial was also predicted Miss Earth-Philippines in the 2012 Miss Universe pageant. Noble then Inga and Imperial.

High expectations

The Philippines has been getting recognition in various global beauty competitions in the last two years, starting with Venus Raj's fifth place finish in the 2010 Miss Universe pageant.

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MOVIE & SHOWTIME SCHEDULES SUBJECT TO CHANGE WITHOUT NOTICE



IMPERIAL Inga looks among the candidates: San Juan City's Samantha Pardo, Tabuk City's Jennifer Pardo and Quezon City's Imelda Pardo.

the other accomplished beauty was 2011 Miss Universe first runner-up, Jennifer Pardo, who was crowned Miss Earth-Philippines in the 2012 Miss Universe pageant.

"Any female suggesting no candidature this year," mentioned Imperial, "because there are high beauty opportunities in various, having competed in the Miss Universe and Miss World Philippines pageants. And even that being beautiful, a lot of them are aware of the competition," she added.

"The Miss Philippines Earth is a woman of beauty that most importantly, a woman of the Earth is a woman of who is currently happening in her country, most especially in the environment," Imperial said.

Environment warriors

The pageant's mission is to help people who advocate action to help preserve the planet. "That is what we're going to focus on," Imperial said. "We're going to focus on the environment, we're going to focus on the environment, we're going to focus on the environment."

Imperial will represent the Philippines in the 2012 Miss Earth-Philippines pageant, which will be held in the Philippines.

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3 MEN IN BLACK 3 PG-13
4 DARK SHADOWS PG-13

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THE ONLY ONE WHO CAN STOP A SERIAL KILLER IS THE MAN WHO INSPIRED HIM.

THE RAVEN

THE ONLY ONE WHO CAN STOP A SERIAL KILLER IS THE MAN WHO INSPIRED HIM.

Getting to know the Jollibee Drive-Thru Cross-Country Challengers



Adventurous, high-spirited and determined — these words best describe the 10 teams competing in the first ever Jollibee Drive-Thru Cross-Country Challenge. Who among these teams will conquer the country's widest network of Drive-Thru Jollibee stores and walk away with the P1 million cash prize plus two brand new Ford Fiestas?



Team 1 – Layal Adiles
Nina Duran (Industrial engineer and businesswoman, 32) and **Anthony Ganes** (university professor and admissions officer, 32)
We expect the Jollibee Drive-Thru Cross-Country Challenge: "to be an unforgettable adventure and an opportunity for us to bring cheer to our hometown, Cagayan de Oro."
We're excited to see: "The provinces in the North."
Our favorite Jollibee treats are: "Chicken" – Nina, "Burger Steak" – Anthony
We are the team to beat because: "We have been best friends since we were seven years old. We've been through a lot, and we know each other's strengths, weaknesses, and quirks."



Team 2 – Kings of the Road
Uyaynes Ang (Marketing correspondent, 27) and **Neil Pagulisan** (radio DJ at 88.5 FM, 33)
We expect the Jollibee Drive-Thru Cross-Country Challenge: "to be extremely difficult, physically and mentally, but extremely fun."
We're excited to see: Everything! We're very excited about the challenge—we're sure it will be something worth talking to our children someday.
Our favorite Jollibee treats are: "Chicken" – Uyaynes, "Chickenjoy" – Neil
We are the team to beat because: "We are car guys and this is what we love to do. Just the idea of driving from one end of the country to the other is great enough for us. Then you know it is a couple of challenges, and really cool prizes—that's amazing."



Team 3 – Rapagat's Rapagat
Robert Reed (lawyer and debate coach, 27) and **Quinto Villanueva** (advertising management major, 20)
We expect the Jollibee Drive-Thru Cross-Country Challenge: "to be different from the kind of races we've been doing, but just as exciting."
We're excited to see: "The beach! We hope the race takes us to Batangas or Palawan."
Our favorite Jollibee treats are: "Chickenjoy" – Michelle, "Jolly Hotdog and Chickenjoy" – Prince
We are the team to beat because: "We have the physical, mental, intellectual, and psychological training to overcome any task or challenge."

Team 4 – Party Pals
Francis Lim (chef and restaurant owner, 26) and **Jessie Puyat** (incoming Medford student, 23)
We expect the Jollibee Drive-Thru Cross-Country Challenge: "to be an unforgettable road trip and a chance to discover more of the Philippines."
We're excited to see: "The beach!" Our country has the best beaches.
Our favorite Jollibee treats are: "Jolly Hotdog and Burger Steak" – Francis, "Chickenjoy and Pasta" – Jessie
We are the team to beat because: "We are night owls and we're sure we can last longer than the others. We can continue to drive anywhere and do our challenges while everyone's sleeping."



Team 5 – The Obstacles
Michelle Fowler and **Prince Baltazar** (swimmers and tennis coaches, 24)
We expect the Jollibee Drive-Thru Cross-Country Challenge: "to be different from the kind of races we've been doing, but just as exciting."
We're excited to see: "The beach! We hope the race takes us to Batangas or Palawan."
Our favorite Jollibee treats are: "Chickenjoy" – Michelle, "Jolly Hotdog and Chickenjoy" – Prince
We are the team to beat because: "We have the physical, mental, intellectual, and psychological training to overcome any task or challenge."



Team 6 – The Witty and Wacky 6's
Carly Hernandez (25) and **Andre Go** (24), radio DJs at PDX 93.1
We expect the Jollibee Drive-Thru Cross-Country Challenge: "to be intense, extremely challenging, and really, really fun."
We're excited to see: "And discover more of my Philippines. It's a beautiful country and we're excited to see more of it through the challenge."
Our favorite Jollibee treats are: "Chickenjoy" – Carly, "Burger Steak" – Andre
We are the team to beat because: "Actually, we may be the most non-competitive for this challenge because we're not sporty or athletic. We're very determined and hardworking, though."



Team 7 – Best Buds
Paul Aba (Cebu Junior High School, 21) and **Jan Belarquez** (Swallowman, 32)
We expect the Jollibee Drive-Thru Cross-Country Challenge: "to be exciting and stressful, but the heck of an adventure we'll surely enjoy."
We're excited to see: "Our friends, Philippines, as it's very far from Cebu, our hometown."
Our favorite Jollibee treats are: "Tuna Pie and Chicken Fried"
We are the team to beat because: "We know how to handle each other. We argue a lot but that's how we overcome challenges and what makes us the best of friends."



Team 8 – Partners in Life
34 (business development, 34) and **rene Cho** (businesswoman, 24)
We expect the Jollibee Drive-Thru Cross-Country Challenge: "to be a tough but extremely rewarding experience."
We're excited to see: "The perfect Mayon Volcano, Popugan's beaches, and the old houses in Iligan."
Our favorite Jollibee treats are: "The Jollibee Breakfast Joyo."



Team 9 – Save Pines Beach
Charlie Subido (model, football player, 23) and **Angelo Caramoran** (model, ballet dancer, 21)
We expect the Jollibee Drive-Thru Cross-Country Challenge: "to be an opportunity to get to know our mother's home country better in the most adventurous, exciting way."
We're excited to see: "So many Philippine provinces, as possible and interact with Filipinos of all ages and backgrounds. Manila Campaign in particular—new place to see the world's first."
Our favorite Jollibee treats are: "Chickenjoy and Macaroni Burger"
We are the team to beat because: "We enjoy being challenged. This competition is a welcome change from what we do as models, because we get to showcase our physical and mental strength."



What they love the most about Jollibee Drive-Thru



Warren Villanueva, 26
Creative Manager
 "I've always in a hurry to get to work every morning, so it has become a secondary morning ritual to drive by Jollibee Drive-Thru in Holy Spirit Drive, Guadalupe City for my favorite breakfast of Longanisa with Purokito. We don't just pass it by, we stop to get up the mood of early morning sessions like this."



Cherry Mae Contreras, 28
Marketing Associate
 "Being my most favorite site, I have become their biggest client during weekends. After I pick them up, we usually start by Jollibee Drive-Thru in San Pablo, Laguna and I remind them with their favorite Jollibee treats for being good girls in class. The girls have even become friends with the Jollibee Drive-Thru store where I already mentioned how crucial role of Strawberry Sundae and Jollibee Spaghetti."



Jeff Lo, 32
IT Manager and Founder of PhonyPhonics.com
 "Being a first-time driver, I was nervous about driving in the most challenging place in the world. I would be more than demanding for those assigned to the drive-thru window. That's why I believe in Jollibee Drive-Thru for that location and speedy service. They always make my day whenever I stop by for my favorite Jollibee Cherry and other yummy treats."



Mercedes Imperial, 24
Marketing Assistant
 "My friends and I have going on road trips, and Jollibee Drive-Thru stores have become our usual pit stops to get our fix of our Jolly Crisp Fries and Jollibee Pops during these long drives knowing that this is going to be a Jollibee store on the way to our destination. It's one of the best things my friends like to do during every getaway."



Mari Tarnawa, 24
Med Student
 "It's great that Jollibee's 24-hour Drive-Thru service is always there when I'm craving for a Wing Driver of Burger Steak whenever I come home late from school. My mom's assured that I've eaten there at 11 so I don't have to drive home because there's a Jollibee store in almost every corner when I drive to."



Grace Cardillo, 26
Lawyer
 "Late nights at the office are not new. Most nights, I make a dash home to catch the bus for drive. It's a relief there's always a Jollibee Drive-Thru nearby when I'm conveniently late home. I bought a Chickenjoy for all of us to enjoy!"



Sunday LIFE STYLE

For feedback, e-mail us at life@inquirer.com.ph

Photos: Jessa Ino/InStyle



Seventy years of back-to-school in National Book Store

By Joel V. Nolas

Photos by Eugene de Jesus

National Book Store is not only a book haven but a supplies paragon and everyone's vital partner for education as well. Searching for hard-to-find books or the latest bestsellers? Looking for crayons or papers for your art project? Looking for high-end pens or stationery? National Book Store surely has them all. Indeed, when it comes to school and office needs, National Book Store is definitely the place to go as it has everything under one roof.

Founded by Socorro "Nene" Corina Ramos and her husband Jose Ramos in 1942 and just a few months after the beginning of World War II, its journey to success did not come on a silver platter. Its first branch in Rizal Avenue was nothing but a small room. With the Japanese occupying and literally tearing the pages of the books that were sold, the couple needed to adapt their more familiar offerings to cope. That is when they began to sell other items such as school supplies, needles, shavers and even cigarettes to augment their income. The store, at 8 to 10 sq m, is history 140 branches and counting. These 140 branches, National Book Store located has come a long way. National Book Store's latest store openings include a branch in Bicutan, the South Mall Harbor Point in Iloilo, SM City Cebu, Robinsons Mall in Cebu, Pampanga and in Metro Manila, Palawan.

The country's leading bookstore will respond to Baguio soon this October 2012 at the renovated Glorietta 2 in Baguio City. This new store will continue to stock modern designs with some of the latest technology available. "We are very excited to be returning to Glorietta 2," explains Fides Alonzo, Regional Manager of National Book Store. "This new store is going to be 3 floors and will be one more Baguio."

Back-to-school season

These 140 branches located all over the archipelago will be the go-to place during the year's back-to-school season which Alonzo describes as "a fun season for us." To top peak season, a very busy one. "It's when our stores are alive and bustling with people and teeming with all that school merchandise," she says. To all customers in their shopping, she says they give one back-to-school children to remember. They also provide Magazines which show the new products of its vendors and the Best Buy Catalog which features the great offerings of National Book Store's in-house brand. To make back-to-school shopping more fun and rewarding, National Book Store has come up with promotions to make shoppers more. This year's P2,000 purchase one, get a valley bag for free. For every P100 purchase, you get a credit.



National Book Store surely has them all. Indeed, when it comes to school and office needs, National Book Store is definitely the place to go as it has everything under one roof.

Alonzo says, the idea that while currently in a beta phase, only books are available online but other merchandise would soon be offered as well. These include school and office supplies, and even office equipment, office furniture, snacks, laptops, printers, etc. "Payments can be via credit card or by bank deposit," she says. The store that prices of its merchandise online are the same with all of its stores nationwide.

Making National loyalty program

And if convenience and accessibility are not enough, the bookstore also makes shopping at National Book Store more enjoyable through its Laking National Card with the loyalty card, one gets in one point for every purchase which he can use for buying items at the bookstore. "Just pay a membership fee of P300 and you can enjoy all the very fun items available. You can even get your card immediately after applying," says Alonzo. With the Laking



Fides Alonzo, Regional Manager of National Book Store

National Card, P1 month of purchase is equivalent to one point which makes it one of the highest interest rates in the market under Minimum redemption is 1,000 points which is equivalent for P10 spend. "Once you're a member, you would also be able to get e-mails announcing the latest promos and sales discounts. You can also avail of books and discounts from our other primary manufacturers by showing the Laking National Card."

Giving back to society

National Book Store not only supports its loyal customers but also gives back to society as well. To fulfill this mission, it established the National Book Store Foundation in 2005 which is headed by Alonzo. Since then, it has come up with various projects and programs to promote literacy or education in general with the help of partner organizations, government institutions and its loyal customers. "A lot of people wanted to help our bookstores

legal brothers and sisters to cope that most often they find it hard looking for a place where they can come to their destination through National Book Store has an established name and a good reputation. People know if they come to a bookstore for their education, these would make the bookstore's foundation," she says. In Project Aral, which is a back-to-school outreach program, in where National Book Store's customers donate books to school kids (except of course, books, a pencil, and a shaver) or an interest in underprivileged children in public schools. "Last year, we gave out about 120,000 kits and had benefited around 100,000 kids. This year, we plan to provide up to 120,000 kits in help close to 200,000 children," she says. This project starts in May and ends on June 30. Project Aral, meanwhile, is a Christmas outreach program where they would donate books even including games again with the end goal of promoting reading in the country.

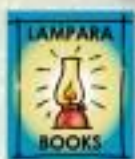


Project ARAL

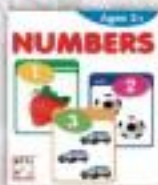
EACH PROJECT ARAL KIT CONTAINS 3 NOTEBOOKS, 1 PENCIL AND 1 SHARPENER OR 1 ERASER.

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PROJECT ARAL KIT
May 31 to June 30, 2012



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State for Health Weeks, November

Lambers & Claessens / *Educational Policy* 17(6)

Learning Objectives: Assess Risk



Lampara Chapter: The Sea and Ocean



Lattimer's World Classics



Shaharsheng Wang, Minghui Lu, and Lingling



Lampson Classical Institute



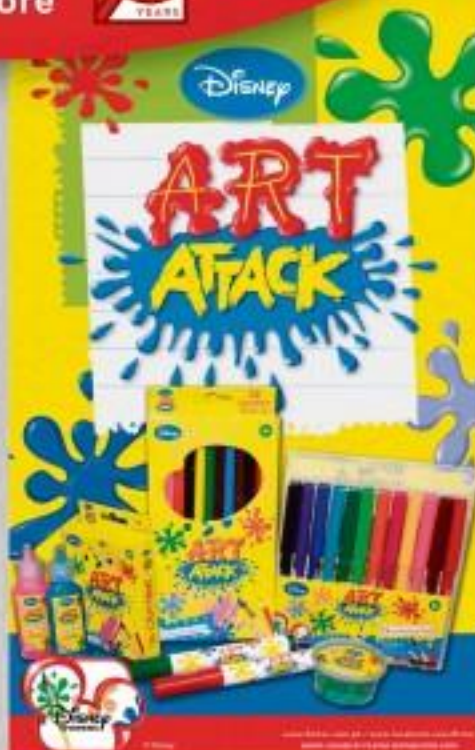
The Big Book of Vampires

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John Chell:
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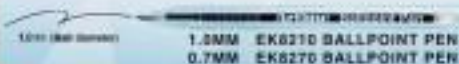
EK660 HIGHLIGHTER



EK400XF PAINT MARKER



EK500A WHITEBOARD MARKER



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National Book Store

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HP P1010 Ink Advantage All-in-One Printer



HP P1010 Ink Advantage Printer



Maxell
CD-R 52X 700MB 10 Pack

Maxell
Flash Drive 4GB



Maxell
Flash Drive 8GB

Back to School
VECO PAPER



Colorful



Colorful Papers and Tissues



Colorful



Colorful

Excellence in Paper



PAPER

Book Store



School with
PER CORP.



Printed Papers



Printed Copy Papers

Paper Products



SCHOOL

MONGOL
InkJoy

experience effortless writing



At Mongol InkJoy, currently, there are over 1.88 dozen kalamkars.

Cattleya Note

REG. MAIL, PRT. OFF.



Cattleya Index Card (Index Card, Index Card)



Cattleya Yellow Pad



Cattleya Oslo Paper



Cattleya Intermediate Pad



Cattleya Light Notebook



Cattleya Binder Notebook



Cattleya Mini Notebook



Cattleya Spiral Notebook



Cattleya Padded Notebook



Cattleya Math Notebook

National
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School Basics



Southwest Backpack



Southwest Roll and Lock Trolley Backpack



Southwest 1200 Lake Lunch Box



Southwest 1200 Lake Magnetic Pencil Cases

Writing Instruments



National Ballpoint Grippo Pen



National Ballpoint Super Fine Pack of 10



National Ballpoint Classic Fine Pack of 10

monami
WRITING INSTRUMENTS



FX ZETA



AccuLiner
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MOLESKINE BOOK STORE TO OPEN NEW FLAGSHIP THIS OCTOBER

National Book Store, the country's biggest books and supplies chain, is set to open its brand new flagship store this October in the redevelopment Galleria 1 in Makati City.



The 3-floor National Book Store will redefine the customer's shopping experience by being technology-rich with a new reading edge and contemporary design. On top of offering the most complete selection of books, school and office supplies, the new flagship will feature an events area, numerous display displays for signature brands like Moleskine, Cusack & Co., Shutterfly and Work Station along with a lot of the fine coffee shop.

Watch out for the grand launch in October 2012. Stay online at www.nationalbookstore.com, follow National Book Store on Facebook and Twitter for exclusive offers and promos.

LIMITED EDITION IPAD WITH "SKYWORLD" SKETCH UP FOR GRABS



Get a chance to win the "SketchUp" with an original sketch by Ian Sta. Maria in National Book Store and Moleskine.

Every purchase of Skyworld Volumes 1 or 2 by Morris Igunian and Ian Sta. Maria from May 26 to June 30 entitles the customer to 1 raffle entry. For a chance to win a limited edition iPad with an original sketch by artist Ian Sta. Maria.

Skyworld volumes 1 and 2 is written by Morris Igunian and illustrated by Ian Sta. Maria. Both volumes are published by National Book Store and is available for P219 each.

For DTHCR Promo No. 2080 Series of 2012.



MOLESKINE 18-MONTH DIARIES – WHEN YOUR YEAR BEGINS IN JULY



For people who go to school or work in offices, for anyone who sees summer vacation as the true starting point in their work schedule, Moleskine 18-month planners are back, with a new addition of the previous limited edition diaries, now running from July 2012 to December 2012.

Available in hard or soft cover, black or red, all in the weekly format. In the horizontal version, the week is divided across two pages. Also included are an opposite insert and address labels for personalizing the pages. The Weekly Moleskine is just a sketchbook, just a diary, with the entire month on the left and a page for notes on the right. The hard cover version also includes a removable address book.

Moleskine is available in select National Book Store branches. Visit the flagship Moleskine shop in National Book Store Galleria 1.

CONQUER THE HEAVY!

THE HIGH SIERRA CHASER CARRIES BOOKS AND WHATEVER, AND PUTS THEM IN NEAT COMPARTMENTS.



HIGH SIERRA
ALL-AMERICAN BACKPACKS

Bags to School

Going back to school shouldn't be a drag with High Sierra! The first few days in school is often a challenge. The amount of books and supplies to purchase, and the uncomfortable fits in the campus are just few of the difficulties to overcome. With High Sierra bags, you can make your school day easy.

Urban Night

Feather Raincoat

Electric Flower

Gemini Red

Chaser P3490

School wouldn't be as cumbersome as ever with the High Sierra Chaser backpack today. Carry your books, supplies, and even toys without any hassle.

Freewheel P4290

True Navy

Parent Party

ivy

Tropic Teal

Feel free even while you're in school with High Sierra Freewheel backpack today. Place inside all your gadgets together with your stuff for school and carry it either as a backpack or as a trolley.

Deep Jade

Plum

Red Diamond

Paella

Power Glide P4890

Perfect to make the serious students' lives easier, the High Sierra Powerglide backpack today can fit any stuff they need: books, notebooks, pens, keys, water bottle and even media gadgets.

High Sierra has been providing a large selection of bags including backpacks, computer bags, duffel, and backpack for more than thirty years. Consumers all over the world recognize High Sierra by its unique prints and designs, innovative and durable products.

Apart from coming in an assortment of vibrant designs, High Sierra's signature feature which includes well-designed back panels, organized compartments, and various add-ons such as laptop sleeves, beverage side pockets, media pocket, and even a bungee cord makes it easier for students who are always on the go, never to have to worry about not having enough space for their everyday essentials.

And with High Sierra's large selection, High Sierra has a bag made specifically for school, sports, outdoor or for any activity. High Sierra is the intelligent choice when purchasing a bag. It's the smart choice. The best decision.

High Sierra is available at the Travel City, Backpack, Kiosk, Mall, Robinsons, Landmark, Gaisano, and select Department Stores nationwide.

DEFEAT THE STAIRS!

THE HIGH SIERRA FREEWHEEL TRANSFORMS EASILY FROM ROLLIE TO BACKPACK TO SPEED THROUGH BLOCKS.



Be a campus trendsetter with Res|Toe Run

Going back to school presents unique fashion challenges, so finding your fashion identity is important to boost your confidence in meeting new friends, attending to extra-curricular school activities and most importantly getting an impression of being hip, trendy and cool. What kind of fashion style do you want? Are you material and style conscious? Do you prefer function over fashion? Whatever your style statement is, Res|Toe Run will definitely help you to get that fresh look of school.

Check out these cool brands that will perfectly fit your school lifestyle:

ELLESSE

ELLESSE is a truly hip and modern sneaker brand. It's a perfect blend of style and function. The brand is known for its classic design and high-quality materials. The shoes are made from premium leather and feature a distinctive double-stripe logo. They are available in a variety of colors and styles, including casual, athletic, and formal. The shoes are designed to provide maximum comfort and support, making them a perfect choice for students who are on their feet all day long.



KICKERS

KICKERS is a brand that is known for its classic design and high-quality materials. The shoes are made from premium leather and feature a distinctive double-stripe logo. They are available in a variety of colors and styles, including casual, athletic, and formal. The shoes are designed to provide maximum comfort and support, making them a perfect choice for students who are on their feet all day long.



SHULONG

SHULONG is a brand that is known for its classic design and high-quality materials. The shoes are made from premium leather and feature a distinctive double-stripe logo. They are available in a variety of colors and styles, including casual, athletic, and formal. The shoes are designed to provide maximum comfort and support, making them a perfect choice for students who are on their feet all day long.



DC

DC is a brand that is known for its classic design and high-quality materials. The shoes are made from premium leather and feature a distinctive double-stripe logo. They are available in a variety of colors and styles, including casual, athletic, and formal. The shoes are designed to provide maximum comfort and support, making them a perfect choice for students who are on their feet all day long.



BOXFRESH

BOXFRESH is a brand that is known for its classic design and high-quality materials. The shoes are made from premium leather and feature a distinctive double-stripe logo. They are available in a variety of colors and styles, including casual, athletic, and formal. The shoes are designed to provide maximum comfort and support, making them a perfect choice for students who are on their feet all day long.



Res|Toe Run Gives Back

Res|Toe Run Gives Back is a brand that is known for its classic design and high-quality materials. The shoes are made from premium leather and feature a distinctive double-stripe logo. They are available in a variety of colors and styles, including casual, athletic, and formal. The shoes are designed to provide maximum comfort and support, making them a perfect choice for students who are on their feet all day long.



Good Posture for a Healthier You

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Cruise in style in Kruzin x Alessandra Gold

Cruise in style in Kruzin x Alessandra Gold is a brand that is known for its classic design and high-quality materials. The shoes are made from premium leather and feature a distinctive double-stripe logo. They are available in a variety of colors and styles, including casual, athletic, and formal. The shoes are designed to provide maximum comfort and support, making them a perfect choice for students who are on their feet all day long.



French style and comfort with every step

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Raincheck! Native Footwear makes a colorful splash this rainy season

Don't let rainy days put a damper on your style especially during these warm, sunny months. While most people opt for sandals, you may not be getting around with all that walking under the sun, you can always opt for Native shoes to stay cool — with just a little splash here.

Not only are the pair of Native Shoes made of the lightest and most comfortable material out there, it's also a breeze to clean. Just bring all the dirt into a wet cloth and you're all set to live being your clean again.

Inspired by classic silhouettes, the new Native shoes just arrived for summer season. Whether it's the classic (Native) Sneakers or the (Native) Sneakers, you'll find it to be the perfect pair for the day — or night. The native shoes can go beyond the classic silhouette because these shoes are splash-resistant — splash with water, dirt, or even mud. It's all about looking stylish even in the rain.

These shoes are not meant to get dirty — they're meant to stay clean, but they



For Classy Sneakers



with your special look because Native Shoes, you always get the best in comfort, durability and style plus the addition of being splash-resistant. Don't forget to try the classic Native Sneakers plus its traditional material and style to make the perfect pair for your looking style and feeling why you are always in a hurry to go "running" from Native Shoes. It's not only the Native Shoes that are clean, it's also the Native Shoes that are easy to clean — all you have to do is dip it in water, wash, and dry.

Best of all, Native shoes come in a "keep it clean" philosophy by making that splash into a clean pair of Native shoes. It's not a very big splash because each pair of Native Shoes is made of a splash-resistant material and is splash-resistant. It's not a very big splash because each pair of Native Shoes is made of a splash-resistant material and is splash-resistant.

To make these shoes, the Native shoes are made of a splash-resistant material and is splash-resistant. It's not a very big splash because each pair of Native Shoes is made of a splash-resistant material and is splash-resistant.

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Colorful Sneaks - Certified Campus Headturner

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P2,290

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Women
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B. MRS. LA FUERZA COMMUND

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MARAKI CITY, 1231 PH

TEL: 0917-1234-5678, 0917-1234-5679

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The successful applicant will manage the recruitment unit of the company. Applicants must be 30 degree holders with at least 3 years experience in the same capacity. Previous experience in recruitment is a plus. The successful candidate will be responsible for the following:

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Successful candidates will be tasked to provide total recruitment services to foreign principals covering account management, personnel sourcing, interviewing and shortlisting of applicants for overseas placement. Applicants must be not more than 30 years old, college graduate (Engineering degree an advantage but not required) with at least 1 year experience in recruitment.

Successful applicants will be offered above industry compensation, medical insurance, retirement plan and other benefits.

Interested applicants are advised to report for preliminary interview with 2 sets resume with pictures to below address:

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SALES ENGINEERS/EXECUTIVES

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COST ESTIMATORS

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REQUEST FOR EXPRESSION OF INTEREST

PROCUREMENT OF CONSULTING SERVICES FOR VARIOUS POSITIONS FOR THE BROODWATER PARTNERSHIP PROJECT (BPP)

The Department of Environment and Natural Resources (DENR) is currently seeking individuals for the following positions:

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- Support Desk Specialist (Unix/Linux, PHP, Java)
- Software QA Analyst (SQLC processes, Documentation, Automated/Manual Testing)
- Business Intelligence Reporting Coordinator
- E-Business Analyst

You may email your resumes to hr@westemployment.com and quote the position you are applying for or you may apply in person. Visit our HR Employment Office at the 2nd Floor Bank Plaza Building, Don-Dona Road, Alabang corner Simola Gil Puyat Avenue, Makati City.

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UNITED NATIONS DEVELOPMENT PROGRAMME

The Department of Environment and Human Resources (DHE) through the Project/Program and Service Bureau (PSB) has obtained a financial grant from the Global Environment Facility (GEF) and Global Environment Programme (GEP) for the implementation of the project entitled "Partnership for Sustainable Conservation: Mainstreaming in Local Agricultural Landscapes", covering areas in the Sustainable Partnership Program (SPPP).

UNEP/Programme is seeking qualified candidates for the following job details as available in our website <http://www.unep.org/jobs>:

• ENVIRONMENT PLANNING ASSISTANT, SC-6

The General Description of Responsibility: The PA will be involved in the various work on Environment Planning related to study/develop the development of the sustainability and resources technology to assist in the development of the project/program in the local government and development planning and plan implementation of local government area. The staff shall provide technical and administrative support in the context of the locally owned sustainable activities of the SPPP.

Qualifications:

EDUCATION: Bachelor's degree in environmental planning, urban and regional planning, public administration, geography, and environment and natural resources and related fields.

EXPERIENCE: At least 3 years experience in local level work and development planning work, with strong emphasis on environment and natural resources planning/development in the project area or related management sector at least 5 years of working in the project area.

LANGUAGE: Fluency in English and the national language of the duty station.

• CHIEF AND GEOGRAPHIC INFORMATION SYSTEMS (GIS) STAFF, SC-7

The General Description of Responsibility: The PA will be in charge of the various work on GIS and GIS staff will be responsible for the GIS-based data management system for the SPPP. The data management system will incorporate the environmental profile and other related information including the GIS-based maps of the project area of SPPP. The staff will work closely with the GIS staff of PAWS to ensure that the data and maps obtained in the SPPP are incorporated in the existing database system of PAWS. The staff also will assist in the gathering of thematic maps that will allow national agencies and management organizations at the central level that are necessary in the profiling and land-use management work of the project area. The staff/office will assist in the development of land cover maps based on the satellite images to be provided by the SPPP/PAWS. The staff will assist the Knowledge Management Consultant and the Systems Analyst and Programmer in facilitating the establishment of a Knowledge Management System (KMS) based on PAWS.

Qualifications:

EDUCATION: Bachelor's degree in geographic engineering, forestry, environmental planning, resource management, information systems development and management or related fields.

EXPERIENCE: At least 3 years experience in developing GIS-based information systems, preferably in the areas of environment and natural resources management, geospatial data management, information systems development and management, application development, and other related fields.

LANGUAGE: Fluency in English and the national language of the duty station.

The selected candidate will receive a salary that is commensurate with his/her background and work experience. Interested applicants are requested to complete the UN Personnel History Form (PHF), available in our website <http://www.un.org/Depts/da/recruitment/>, and send to: hr@unep.org, Attention: HR Human Resources, United Nations Development Programme, 200 First, New York Avenue, 10001, New York, New York, USA. Or by Fax: 212-963-2000, ext. 2000.

Including to the subject: "Application to the Post Title and Vacancy No." or in an e-mail hr@unep.org. Only one (1) copy completed PHF is being accepted. UNDP is an equal opportunity employer. Please note that we will consider only the best qualified candidates.

dti
DEPARTMENT OF TRADE AND INDUSTRY

The Bureau of Product Standards of the DTI

is in need of
ASSISTANT DIRECTOR

EXAMINING REQUIRED, EMPLOYING CONTINGENT

The Job:

Assist the Undersecretary/Director in the following activities:

- Develop and maintain national standards and coordinate standardization activities as to address the country's needs for standards in the areas of product, process, and service.
- Carry out the safety and quality in accordance with Philippine National Standards and shall run other conformity assessment activities as necessary.
- Operate a Testing Center to support its product certification scheme and conduct conformity tests for other countries, and
- Maintain a standards data center/ repository of standards and a website where all of Philippine National Standards and technical products are published.

Core Requirements:

- Bachelor's degree in engineering (in Chemical, Electrical, Mechanical or equivalent) or Master's Degree in similar field of study (optional).
- Proficiency in Computer Executive Service (CES): English or Board passers of any other Philippine license Examination.
- At least 3 years post-graduate experience including management and supervision.
- With strong background in standards and conformity assessment, and laboratory operations and management.
- Experience with consumer protection and trade facilitation laws.
- Ability to handle a team in a dependable and credible team.
- Highly analytical, mostly use trends and developing from standards.
- Excellent communication and written communication skills.
- Highly developed IT skills.
- With unimpaired integrity.

Qualified candidates will undergo the following Assessment Series:

1. Pre-employment
2. Technical examination
3. Panel Interview
4. Selection Exercise
5. Psychological Examination
6. Performance

Each selection step is a **pass/fail** basis. Candidates fail to meet the required rating per selection step is able to proceed to the succeeding activity.

Specific rate per selection step will be per assignment/selection basis.

Notes: Only qualified candidates will be invited after one week after submission of application.

Pre-employment requirements are to be before 8 Jan 2012:

- 1. Comprehensive resume
- 2. Copy of passport or recent (Barangay and Mayor's) Signature (if any)
- 3. Copy of Bachelor's/Master's Degree Diploma
- 4. Copy of Current Executive Service Eligibility (CES) or
- 5. Current National Eligibility (CNE) (if Board Rating, if any)
- 6. One copy of Self-Declaration

The Office is in Charge
House Revenue Division and Finance, Bureau (HRDP)
417 Third St. corner Bonifacio, 3rd Flr., San Francisco, Manila City

It is through e-mail: dti@dti.gov.ph or
(Please indicate Job code **AD-025** in SUBJECT line.)

Application received through mail, fax or e-mail after 8:00pm on 8 Jan 2012 will not be considered.

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Wito Leode Gustin Coval, M.D. †

28 June 1934 - 12 May 2012

Professor and Chairman
Luther Lee Rogers Endowed Chair, Institute of Cell
and Molecular Studies, University

Directed by his own words, Professor Coval
often said: "my wife, my family, my friends."
Virginia (Lester) Coval,
Frederic (Angela),
Lilla (Lester) & David (Susan) 2007,
Caleb

Marlene & Margaret Rogers,
Brett (Lester), David, Catherine, Laura, Samuel & Steven
Sharon (Margie) & Eric (Shirley),
Jonathan, Joseph (Lester), Anthony (Angela),
Anthony (Lilla) & Anthony (Lilla),
John (Lilla), Amy (Lilla), David (Lilla), Andrew (Lilla)

Member of Westminster and its Board in

San Francisco (St. Catharine Church)
1993; Board and Pastor (Lutheran) St. Paul
and Berkeley, St. John (2007, 2008) & St.

San Diego (Episcopal)
University of California (Episcopal)
of the Berkeley, Friday, St. John (2007, 2008) & St.

Member of Westminster with more on the Coast (San Diego) from
St. Ignace, Los Angeles, Trinity (Wigwag),

2012. He was also a long (and faithful) member of the St. Paul (Berkeley) Church.

*"Come and let us return to the Lord; for He has torn,
but He will heal us; He has stricken, but He
will bind us up." - Hosea 6:1*

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• Why you should have a memorial kit

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WORDS OF WISDOM -
HEALING LETTERS -
AND MORE

*"I am the resurrection
and life. He who
believes in Me will live,
even though he dies;
and whoever believes in
Me will never die."*
John 11:25-26

CLASSIFIEDS

[illegible][illegible][illegible]

**GRAND HOMAGE & MADRAZO CONTRACT
SIGNING**

GNED president. Engi Reynolds & Coles, Ph.D. received his contract signing with Hatteras Family represented by Canadian Hatteras and Jon M. Coles. The properties consisting of 5 tracts are located in Sanguon Dry for future developments. Present in the signing were GNED officers Engi, Danilo V. Garcia, VP for Operations, Rayson H. Haxwell, Executive Assistant to the President and Thane Jojo-Lingay, VP for Communications, Barry Price, Head of Business Affairs.

NOTICE TO THE PUBLIC



MAYE, BOA, & MINTON

[illegible]

The public is hereby notified that **MRS. ADA C. MENEZ**, whose picture and address appear above has consented to represent The Philippine American Life and General Insurance Company or PHILAM LIFE in any capacity whatsoever in view of the termination of her agency contract effective December 31, 1999.

Hereafter, any translation made is entered into the process for and on behalf of PUBLAR (P) after the termination date is not valid without the consent.



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